

Plan New Streets For Rapidly-Growing Southwest Section

ESTABLISHED 1927

The Desert Sun Of Palm Springs, California

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Vol. XXI—No. 98

Tuesday, July 6, 1948

Single Copy 10¢

WHAT'S MAY GOT?

	Max.	Min.
Friday, July 2.....	108	74
Saturday, July 3.....	102	64
Sunday, July 4.....	99	67
Monday, July 5.....	108	65

Village Grapes Go East

Harvest of Crop
In Rancho Mirage
Area Under Way

Thompson seedless grapes, thousands upon thousands of pounds, started moving in refrigerated cars from Coachella Valley to New York this week. Strange as it may seem to many winter tourists, and not a few Villagers, a good portion of this grape yield will be harvested in the Palm Springs area with the biggest production in many years.

MANY OF THE VINYARDS will be harvested for the first time when picking begins this week-end. The grape area is located near Rancho Mirage with the vines being picked a week to ten days later than those south of Indio.

All of the grape growers around Rancho Mirage are well known in the Village. They are Don Mayer and Gordon Peekings who operate a 20-acre vineyard; Paul Kersten with 100 acres; Henry Gogerty, with his first six acre yield and 40 more which will yield a harvest next season; J. E. "Doc" Gurley with 70 acres and Republican leader William Reichel, 20 acres.

THE TOTAL HARVEST expected from all of these vineyards is expected to reach more than 200,000 pounds and will take approximately 70 refrigerator cars to haul the fruit to eastern markets.

Packing of the grapes started this week. The Thompson seedless grapes will be placed in 24 pound boxes for shipment. Gurley's place is expected to produce around 20,000 of these boxes with the same expected from the Kersten ranch.

GOGERTY'S VINYARD is expected to produce between 1400 and 2000 boxes. The first year's crop coming from the Maher-Feelings operation is estimated at 3000 boxes. This harvest is the culmination of three years of hard work on the part of Maher who has been operating the ranch.

The vineyard belonging to Bill Reichel, who is now with Governor Earl Warren and his family in New York, will also produce its first harvest, an estimated 5000 boxes, it was reported.

This Side Of The Sun

By Phat

It may be that 'm sadistic in relaying this statistic. But it gives me great delight. While on a visit with my kin they put on me and tucked me in two blankets the other night.

Thought of that one as I dozed in the front seat coming home from a brief foray out of town over the week-end. . . Mrs. G. was maneuvering the family car skillfully through motorcycles, trucks and impolite loud in ordinary autos, so all I had to do was sit back with my eyes closed and think. . . not that I think better that way but it shut out the view of the traffic. . . I didn't like to look. . . And then when I got back here people were talking about what a cool night it was. . . over in the southeast corner—if you're facing north while reading this—there's even a method of hauling out a blanket. . . The one night I've been away for weeks and it would have to turn that way. . . But, after getting all of these cards from vacationers about sleeping under two and three blankets I had a lot of fun Saturday night going to sleep. . . Instead of counting sheep, I counted all of the Villagers to whom I was going to send a card: "Slept under two blankets last night. . . Fell asleep somewhere between the P's and the R's trying to think of somebody I knew here whose name starts with Q."

STILL THINK that of all of the postcards I have received from summer vacationists the best was that one from a very nice elderly Villager who, two years ago, wrote: "Am sleeping under two blankets—wish you were here." . . . It was right after I showed Mrs. G. that one that she moved down here. . . Have a friend out La Quinta way who has a ranch. . . It is sort of on the market, she doesn't know whether she

See THIS SIDE, Page 5



GRAPE HARVEST—Scene at the Paul Kersten packing house as Thompson seedless grapes started going to New York from the Palm Springs area this week. Several growers in the area to the east of the Village started shipping this week. The Kersten packing house is a converted Torney building and is now a hive of activity. (Gayle Studio Photo)

Traffic Code Enforcement In Full Effect

"Because people are too relaxed down here in the summer time and do not use the ordinary precautions they use during the season, the danger in automobile code violations is great—and we have to be as strict or stricter in enforcement of many of the traffic law's provisions as we do in winter," said Chief of Police Kettmann yesterday in issuing a warning to drivers that there is no highway holiday.

Charley Valentino has been detailed to traffic exclusively with special emphasis being laid on speeding, illegal U turns, double parking with the car untended and ignorance of boulevard stops.

SPEED IS ESPECIALLY under the ban these summer days. "People are crossing the street carelessly," Valentino said. "They figure it's summer and there is no traffic. Sure, the traffic may be less than in winter but that's just the point. Less traffic, more speed. Less traffic, relaxed pedestrians who don't look, bingo, along comes a speeding car and someone goes to the hospital."

Valentino said that he has been clocking some autos down through the heart of town at 45 and 50 miles an hour—and writing tickets. Judge E. E. Theriault has adopted a tougher scale of fines and Chief Kettmann is backing Valentino to the limit, turning a deaf ear to all requests that tickets be scratched or at least written down.

BECAUSE it is summer don't try U turns in the business district in the middle of the block. Several persons have and are slated to face city traffic court. Many already have. "There's a ticket ready for any and all who decide to turn around and instead of going to an intersection where it is legal, stick out a hand, sometimes, and swing around." Council last season amended the city traffic code so that it is

See TRAFFIC LAWS, Page 5

Rodeo Called Off

Police Unable to Find
Five Galloping Horses

Officers Robert White and Jim Maynard responded to a call Saturday all set to do a bit of plain and fancy rodeo work.

Harry Plymire called the police to report five horses on the loose near the Ranch Royale tract.

White and Maynard responded using the police car instead of horses but when they got there, the lot was bare. The horses had disappeared.

Lad Wants Letters

Youth in Russia-Held Germany Appeals to
Mayor Farrell for Letters from Village

Mayor Charles Farrell this week asked that any young Villagers who were interested, correspond with Gerhard Rodler, in the Russian occupation zone of Germany following receipt of a letter from the 17-year-old youth this week.

The letter was addressed to Mayor Farrell and set forth that the youth was learning printing and the English language and wanted boys and girls of Palm Springs to write to him to aid in his lessons.

This Week

Three Fast Desert League
Games on Schedule

Three Desert League games which will probably have a vital effect on the standings of the teams are scheduled between now and the week-end, Bob Bennett, recreational director, reminded fans yesterday.

Five other local teams will tangle at the Field Club between now and Saturday. The schedule: Tonight: First Game—Banning Girls vs. Desert Stars; Second Game—Blacksmiths vs. Senior Boys' team; Palm Springs at Beaumont, county league.

Tomorrow Night: First Game—Chuckwallas vs. Lion Cubs, Boys' League; Second Game—Desert Hot Springs vs. American Legion, Desert League.

Thursday Night: First Game—Mexican Chicks vs. Globe Trotters; Second Game—Desert Hot Springs vs. Mexican Colony, Desert League.

Friday Night: First Game—Roadrunners vs. Chuckwallas, Boys' League; Second Game—American Legion vs. Junior Chamber of Commerce.

Clocks May Go Back Sept. 25

It all depends on the power situation. If it is not serious in September throughout the state Palm Springs will be back on standard time Sept. 25—unless another effort is made to establish Village time.

Gov. Earl Warren, on his return from the east last week-end, said that California will abandon daylight time on the last Saturday in September if the power situation has been alleviated.

If the situation is still grave, California will stick to daylight time until Jan. 1, 1949.

The law which established daylight time in the state this Spring when lack of rains threatened California's hydroelectric power supply, set the date for the end of the advanced clocks as Jan. 1, 1949, with the provision that should conditions improve, it could be ended earlier by proclamation by the governor.

"So it's up to the public utilities commission," said Warren. "If the situation warrants California will go back to standard time when the other states do, on Sept. 25."

Ruby and Connie and their crew are on vacation. The Dunes closed as of the Fourth of July weekend to re-open on Sept. 3.

Donald F. Greenback, 25, will appear Friday morning at 10:00 a.m. before Judge E. E. Theriault on a grand theft charge here. Greenback, a waiter from Big Bear, is held in lieu of \$2,500 bail.

Four Arrested By Police Here After Robbery

Four Palm Springs negroes were in custody of the sheriff's department today on charges of armed robbery at Edom on Highway 99 Sunday night. They were

arrested by Officers Harry Houghton and Warren Hockenberry of the local force and California Highway Patrol officers at 466 East Arenas road later that same night.

Sgt. William Lux, on the desk at the local department, received a call from the Indio sub-station of the sheriff's office asking that a road block be established here to stop a red Buick with the wanted men.

THE CALL, too late to trap the men as they came into town on Ramon road but the car was traced to the Arenas road residence where police arrested the occupant, Johnny M. Ross, Andrew Smith and John Lewis.

A gun belonging to Ross, police said, was found under the mattress of his bed. On Smith police say they found checks and money.

The trio was turned over to patrol officers and taken to Indio for custody by the sheriff's office.

LATER POLICE arrested Oscar Harrison, also colored, on request of the sheriff's sub-station. Harrison had been implicated by the others. He, too, was turned over to deputy sheriffs.

The quartet is accused of robbing Southern Pacific section workers at Edom and fleeing to their home in the Village.

All four were being held yesterday in Indio and will face arraignment there today.

Dangerous

Children, Matches and Dry
Grass Worry Fire Chief

"I wish parents would impress it on their children strongly even to the extent of a bit of that woodshed stuff, that they must not play with matches," said Fire Chief Bill Leonosio Saturday.

The remark came after Officers Bob White and Jim Maynard responded to a call from an Alejo road resident who reported children lighting matches on that street. The grass was dead and like tinder and a dangerous situation existed.

But the kids got away before the police car got there.

Prerogative

Woman Changes Mind
About Lost Buckle

It's a woman's privilege to change her mind.

The police blotter Saturday contained these notations: "2:30 p.m.—Mrs. Blank called to report loss of a valuable silver buckle."

"3:16 p.m.—Mrs. Blank called to stop the search. She didn't lose it, after all."

Blaze in Kitchen Does \$50 Damage

An over-heated stove at the residence of Mrs. Jean Whittaker, 425 East Amado road at 3:15 Saturday resulted in a call to the fire department. Flames from the stove did approximately \$50 damage to adjacent kitchen walls before being subdued.

Power Co. Wins Increase in Rates

Important New Streets On Program

Council to Consider
Important Traffic
Arteries Tomorrow

City council in session tomorrow night will hear preliminary plans for the inclusion of three more thoroughfares in the major highway system of Palm Springs.

Plans to be presented by George Minturn, city engineer, will designate Sunrise way from Ramon road to Highway 111, Sunny Dunes road from Camino Real to Sunrise way and Mesquite from the Cahulla school to Sunrise way, as streets of major importance.

THIS DESIGNATION will place these streets in the category entitled to improvements from the city's share of gasoline tax funds.

The improvement and extension of these roads will greatly improve traffic conditions in the southern and southeastern parts of the Village.

Two new roads from Palm Canyon drive to Sunrise way, Mesquite and Sunny Dunes road, will provide new methods of entry and exit from a rapidly developing portion of the city.

OF MAJOR IMPORTANCE is the extension of Sunrise way as a paved street from Ramon road to Highway 111. It will eliminate the present need for either coming back to Palm Canyon drive from the airbase civic center, airport, high school and Field Club to go to points along Highway 111, Cathedral City and east or going rough-shod overland from the airport south.

It will save many miles of travel for residents of Cathedral City or the rapidly growing communities along Highway 111 who have business at the civic center, high school or airbase.

UNDER CONSIDERATION but still in the discussion stage, is another important traffic artery to place the new civic center at the former army air base within easier reach of the downtown sector.

This is the extension of McCallum way, the double driveway leading to the airbase from Sunrise way, westward to Indian avenue.

The project involves negotiations with the Indian tribe as it traverses reservation land but is earmarked for early discussions and action.

AT PRESENT Villagers having business with the civic center must either go south to Ramon road, thence east to Sunrise, north to Tamarisk, east to Sunrise and south to McCallum way. Amado road was given an oil coating but failed to stand up under traffic.

THE PROPOSED ROAD would come into Indian avenue at about the site of the mineral springs and bath house. To avoid these, tentative plans call for a division of the road back of the bath house with one fork curving north and entering Indian at Arenas. A straight cut-through would bring the highway into Indian at Tahquitz road but this is impossible because of present development on the east side of Indian avenue.

City Manager William E. Alworth said the plan is being considered but that no definite action has been taken. He said that it was a much-needed road for Villagers having business with the city hall.

Not So Bad

Chuck St. George Jr.
Writes From Tokyo

Japan isn't such a bad place according to Charles (Chuck) St. George Jr. in a letter to his parents here.

Young St. George who now rates a T-5 is stationed in Tokyo, living at the Atis hotel.

The Japanese with whom he comes in daily contact are friendly and he likes the country and his post.

He was also full of praise for Gen. Douglas MacArthur in his letter home.

New Rates

Cost of Lights, Power
To be Higher Next Month

Schedule of rates which Villagers and those in the Palm Springs area will start paying August 1 were released by the California Utilities Commission Saturday.

The new rates as compared with the present rates, follow:

	Present Rates	New Rates
Minimum	\$1.00	\$1.30
25 kwhr	1.50	1.75
40 kwhr	2.21	2.50
75 kwhr	3.65	4.01
100 kwhr	4.47	5.08
250 kwhr	8.27	9.38
500 kwhr	12.27	13.88

For commercial uses, light and power, the new rate schedule authorized, compared to the present schedule is:

	Present Rate	New Rate
50 kwhr	\$3.00	\$3.00
100 kwhr	6.00	5.50
250 kwhr	12.00	11.65
500 kwhr	22.00	21.90
1000 kwhr	32.00	35.90
2000 kwhr	52.00	61.40

*Decrease.

Observance of Holiday Here Safe and Sane

Palm Springs observed a peaceful and decorous holiday.

One fire which did small damage to the kitchen of a local home, one police chase, originating outside of the city, a breath of drunks and one or two minor arguments which drew official attention, marked the day.

There were no popping firecrackers, a city law prohibiting this and little excitement.

Many Villagers took off Friday night or Saturday for coast or mountains and quite a few outsiders came into town but the latter did little celebrating—down town.

"If they were all as safe and sane as our Fourth was, the nation would really be doing well," was police comment.

Most of the stores were closed for the holiday yesterday, cafes, the lounges and drug stores alone being open to serve the people who remained in town.

Charles Skouras, motion picture theater owner and a frequent winter visitor in Palm Springs, was revealed as the highest-paid man in the nation for the second straight year U. S. treasury department reports revealed. He got \$985,300—before Uncle Sam took his tax cut.

Village Will Start Paying More Aug. 1

Domestic Charges Will
Average 8 Per Cent
More is Indication

On and after August 1, this year, Villagers will start paying higher electric light and power bills as a result of findings of the State Utilities Commission which has been studying the application of the California Electric Power company for higher rates since last December.

The commission's decision was made known Friday and the increase sought in rates is expected to boost the company's revenue \$506,000 annually.

IN PALM SPRINGS the new rate schedule to go into effect the first of next month, will average about 8 per cent for residential and commercial uses, the commission said. Wholesale and agricultural rates will rise about 9 per cent and the price of power for resale 15 per cent.

The company had asked for a rate schedule which would increase the percentage of return on its \$34,600,000 investment in California from 4.77 to 6.3 per cent. This represented approximately an increase of \$815,000 in annual returns.

THE NEW RATE schedule, according to the commission, will increase the percentage of return to the company 5.7 per cent on its investment.

The application was filed in October, 1947, and hearings started in Riverside early in December. Three hearings were held at the county seat, the last in March.

IN A STATEMENT issued Saturday Albert Gage, company president, said:

"The public utilities commission's decision follows extensive hearings and studies by the commission in the nine months' period which has elapsed since the filing of our application for rate increase in October, 1947. This application was brought about by increases in the cost of practically everything used in our business."

For instance, since 1940 our labor costs have gone up 80 per cent and taxes have increased 147 per cent, poles are up 72 per cent, copper wire 77 per cent, and fuel oil used to generate electricity everything used in our business.

See HIGHER RATES, Page 5

The PUBLISHER'S Corner by OLIVER B. JAYNES

AFTER TWO WEEKS in foggy, smoggy, traffic-bound Los Angeles, the Village looked like paradise when we glided into town last Friday off the smooth, new highway. Its peace and quiet . . . its clean, fresh air . . . its glorious vistas . . . and its friendly people were all a great relief from life in the big city a hundred miles away. We're glad to get away from smelly buses, impatient traffic cops, horn-blowing motorists, fancy three-way signals, lunch hour mobs in downtown restaurants, crowded elevators, noisy street cars and gloomy mornings. Perhaps we're just getting old—just tired of a 20-year fight for existence in a city that had outgrown all of its facilities.

On the other hand, we don't think it can all be charged to advancing years. We believe that people just don't know how much city living takes out of them until they tear themselves away from it. Some apartment dwellers, of course, like that sort of life. Others don't know anything different and accept that as normal living. To them, standing for hours every week in theater and restaurant queues is as much a part of their lives as eating and sleeping. Fighting traffic for a half hour—or considerably more—every morning and evening is as much a part of the business man's day as dictating a letter. Fighting the mobs to see a president or a prize fighter is more of a disease than an actual desire. Everybody's doing it . . . why not us?

SO WE STILL SAY that Palm Springs—and other outlying communities—are going to grow as people tire of city living. Almost everyone we talked to in Los Angeles showed a decided interest the moment we mentioned Palm Springs. Some have not been here in many years have fantastic ideas about the place. Many looked upon us with envy. There are few to whom this desert area does not have a lure. And there are those to whom the reputation of glamor has a definite appeal. To all these, there must be added the health seeker. From these hundreds of thousands of city dwellers, Palm Springs will draw many throngs of vacation seekers, hundreds of winter residents and no small number of permanent Villagers like ourselves. It is our positive assurance of future growth—on top of those who come from Portland, Pittsburgh, and Pumpkin Center! Within a hundred and twenty-five miles of this charming desert community lies the great storehouse of our future population. As more and more come, there will be more business opportunities and more employment. That's what many are waiting for.

AND NEXT YEAR we think we'll start the slogan: "Stay Thru July Fourth." There have been but few days so far this summer that one who naturally enjoys the desert would complain about the heat. Sunday was positively delightful. And that night we had to get up about one a.m. and look up a cover—honestly!

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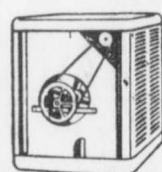
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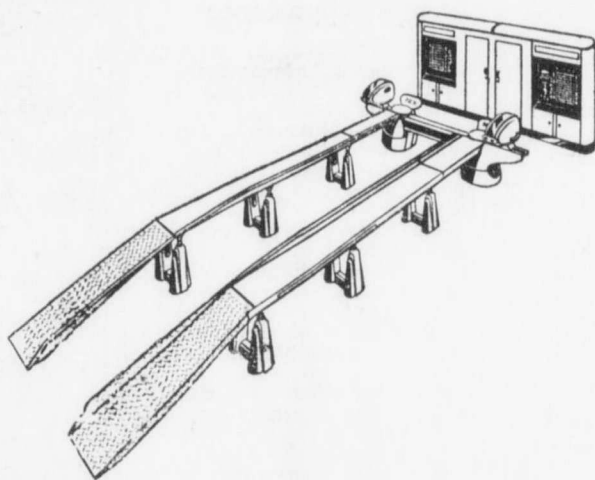
Each week one of these advertisers is featured with a large ad below—check these advertisements for self-savings at summer prices—believe us, it will pay you! Summer sales values are available during the summer months—so BUY NOW—and SAVE!

PLAZA MOTORS

This week we introduce the PLAZA MOTORS. Operating in Palm Springs since 1936, they have grown to be one of the largest and best equipped sales and service agencies in this area. Located at East Arenas Road and Indian Ave., they have complete facilities for all types of automobile repair work. Plaza Motors has the only Bean Visualiner and wheel balancer in the Desert Area. This expensive apparatus eliminates all the guesswork in wheel alignment. Their Sun distributor and motor tester equipment puts out a foolproof job. Body, fender and paint work are one of their specialties. They are the authorized brake and headlight testing station for the State of California and also the Cadillac and Oldsmobile Dealers for the district.

N. K. MacDonald with a background of 30 years in the automotive business has been General Manager of the Plaza Motors since 1944. Operated his own independent garage in Los Angeles for 15 years, then joined the Rudi-doux organization in Riverside in 1939.

REALIGN YOUR CAR'S WHEELS . . . and SAVE!



Plaza Motors uses the finest equipment available for wheel aligning—the "Bean Visualizer" and wheel balancer!

If your car is not a NEW one—chances are it needs to be checked—DON'T PUT IT OFF—DO IT NOW—and save on TIRES—WEAR and TEAR brought on by faulty alignment.

A WORD ABOUT OUR EQUIPMENT:

John Bean engineers have harnessed beams of light for greater wheel alignment, speed and accuracy in the revolutionary VISUALINER. Readings are quick-as-a-flash; easily seen by the mechanic and customer. Precision is always on-the-beam because there's no mechanical linkage between the automobile and the checking system—no metal joints to wear and cause incorrect readings.

GENERAL AUTOMOBILE REPAIRING

- Body and Fender Repairing and Painting
- Complete Motor Tune-Up
- Cadillac and Oldsmobile Dealer
- Distributor for General Tires and Tubes

PLAZA MOTORS

182 East Arenas Road

Phone 5342



Real Estate

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OPPORTUNITY**

MERITO VISTA—Palm Springs' finest residential section. EASY WALKING DISTANCE to shops through beautiful neighborhood.

HOLLOW TILE CONSTRUCTION—Two bedrooms, one bath, large sun-deck. Large lot, 112x102, three water shares, fenced and landscaped. It took us a long time to find this. COMPLETELY FURNISHED AT \$13,500—Only \$2500 Down Payments of \$150 a Month

BUSINESS CORNER—Palm Canyon Drive. Two lots, 100-ft. frontage. 128 feet deep, 20-ft. paved alley in rear. Total Price Both Lots—\$12,000

Terry Ray-Guy Anderson, Realtors

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COMPLETE LINE OF RECORDS
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Exclusive Dealers in Palm Springs Area for
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PACKARD BELL - STROMBERG CARLSON
GENERAL ELECTRIC - BENDIX

**PALM SPRINGS MUSIC
AND HOME APPLIANCE CO.**

360 N. Palm Canyon Drive

Phone 6122



ELECTRICAL CONTRACTING

Domestic and Commercial
Wiring - Heating and Lighting

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CONTRACTING AND MAINTENANCE

PALM SPRINGS ELECTRIC CO.

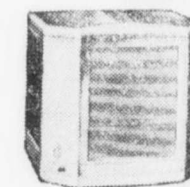
HOMER JENKINS

375 Sunny Dunes Road



Desert Coolers

Again!
THE BEST IS AVAILABLE
ORDER
Payne Cooler Air
NOW!



14 Points of Superiority—including new-type long-lived "Fiberglas" evaporative filters. Compare before you choose. See or call us today.

"Your Payne Furnace Dealer"

J. M. CONNELL CO.

INCORPORATED
375 Sunny Dunes Road

Phone 2206



RADIOS HOME APPLIANCES

SEE THE NEW

FRIGIDAIRE

COLDWALL REFRIGERATOR

at

Reed's Radio Shop

FRIGIDAIRE SALES
AND SERVICE—DOMESTIC
AND COMMERCIAL

342 N. Palm Canyon Drive

Phone 8255

Girls Teams Steal Spotlight In Week-End Play at Field Club With Sparkling 5 to 4 Battle

Best game of the week-end softball schedule on the Field Club was staged by two teams in the Girls League Thursday night when the Desert Stars nosed out the Mexican Chicks 5 to 4 in the first contest.

The Stars took a long lead but had to fight off a closing challenge by the Mexican Chicks. Only three baubles were made by the girls, providing the best fielding of the week.

LOREEN CRIST did a bit of heavy hitting starting the Stars off with a home-run in the second round. In the third she batted in what proved to be the winning run after a walk and an error had put two on and singles by Connie Ferguson and a double by Corinne Crossley had scored three. Her single which scored Corinne Crossley was the deciding ace.

For the losers, Bunty Ortega got a homer with one on in the fifth to keep them in the game and then Barbara Santa Cruz batted in two in the fifth.

The line score: R H E
Mexican Chicks 00022—4 9 2
Desert Stars 0140X—5 5 1

Barbara Santa Cruz, Vickie Moreno and Florence Montoya; Lola Bruce, Barbara Crossley and Corinne Crossley.

IN THE SECOND GAME Thursday Palm Springs trimmed Cherry Valley in a County League game 12 to 4 with Devers holding the visitors to five hits and his team mates pounding out 14.

The visitors started out fast when Sutton banged a homer in the first. But that was their last scoring until the seventh.

Palm Springs came right back in the first round when the first two men singled and Cowart hit one for four bases scoring three. Devers followed him with another home run and it was 4 to 1.

JOE SANDEFFER socked one for four bases in the fifth with one on. The other runs came on bunches of singles.

The victory gave the Village entry in the County loop four

Lots of Things To do in July In Southland

The All-Year Club, community tourist advertising organization, points out that this is the month when vacation visitors from other states remark, "Why—you've got NO mosquitos here," and proceed to enjoy hugely the entertaining events scheduled for summer evenings.

The All-Year Club's July calendar is sprinkled with these events which wouldn't be so comfortable in mosquito land.

Hollywood Bowl "Symphonies Under the Stars" open July 13 for eight weeks. First of Santa Monica's Outdoor Theater July 18. Bloomington in San Bernardino county gives the "Harmony Under the Moon" musical series July 12-18.

OUTDOOR MUSIC in the Greek Theater of Griffith Park, Los Angeles, opened for the third season July 5 with "The Merry Widow" and "Vagabond King" given in July. San Diego's Starlight Opera series opens July 8 in Balboa Park.

Leguna Beach presents its Festival of Arts July 14-25 with a cast of 200 artists, accurately costumed, posing against big painted backgrounds to reproduce 42 works of the Masters. The Pilgrimage Play opens in Hollywood July 8. The Pasadena Playhouse Midsummer Drama Festival, featuring plays of the Gold Rush days, is July 6-August 29.

ALONG THE SEACOAST, Huntington Beach held its 41st annual Independence Day celebration lasting July 2-5, with the rough water swim around the municipal pier on Sunday. The Grunion Derby will be held there July 8-10 and if all is right, the small fish can be caught on the sands with bare hands. Redondo Beach dons Spanish dress for El Redondo Fiesta Days, July 12-13, with a water spectacle, parade, show, and barbecue. The Yellow-tail Derby is under way at San Diego.

Floats decorated with colored lights form a beautiful Parade of Lights on the mile-high waters of Big Bear Lake July 17. Lake Elsinore in Riverside county holds a week-long Frolic ending July 4, with old-time fiddlers' harmony, fancy beard, and bathing beauty contests.

San Diego marks the founding of its mission, in 1769, with a fiesta July 17-18, and the landing of Cabrillo in 1542 with the Old San Diego Fiesta July 24-25.

Life Saving and Swimming Classes Still Available

Classes in swimming and life saving offered by the Riverside county Red Cross chapter may still be scheduled for communities or organizations in the county during the remaining school vacation period, it was announced this week by Ben Carpenter, chapter director of water safety.

Annual "Learn-to-Swim" campaigns are well under way or in initial engagements have been completed in six cities, and others are arranged. Requests should be made as soon as possible for class dates, Carpenter said.

Free instruction available includes beginning and advanced swimming, boating and form improvement, and life saving. Beginning students must be at least six years old, and classes should be scheduled for not less than three nor more than 10 days, the director stated.

Communities or groups desiring instruction should contact the director at Red Cross headquarters in Riverside or the Red Cross chapter branch in their own city.

Carpenter pointed out that only free instruction is offered by the Red Cross. Arrangements for pools and transportation for student groups, if needed, must be made by the requesting group.

Recall Papers Filed Against Floyd Gilmore

John A. Hanson of Perris filed a petition for recall of County Supervisor Floyd Gilmore, of Hemet, ten minutes before the noon deadline Saturday.

There were about 175 names on the petition.

Hanson said he was reasonably sure that at least 137 of them would be qualified.

Legal procedure made it necessary that he have 135 more names than on the original petition filed by Hanson and certified ten days ago.

William E. Hornaday accompanied Hanson into the county clerk's office Saturday.

County Clerk Gordon E. Pequegnat will check the names and certify the petition today he said.

Hanson said he would take out nomination papers for Gilmore's position as Supervisor from the Fifth District.

Softball Hazardous Too, Woman Finds

Mrs. Hester L. Brock was treated at Community Hospital Friday night as the result of a sporting hazard.

She was hit by a softball at the Field club during a game there. Her injuries were reported slight.

New Help for Keys

Noted Author of Mystery Stories Reviews
Evidence in Desert Saying Case

Erle Stanley Gardner, famed writer of "Who Dun It?" mystery thrillers, frequently a visitor here and a close friend of several Villagers, has interested himself in the William F. Keys case and spent some time in Riverside county court house looking over the records of the murder trial which was held in 1943.

Keys is now in San Quentin serving a term on a manslaughter conviction.

KEYS WAS CONVICTED of the slaying of Worth Bagley in the Joshua Tree National Monument near the Riverside-San Bernardino county line across the desert from Palm Springs. The elderly desert rancher and cattleman and Bagley had been "feuding" over cattle, water rights and trespassing for some time, it was said.

At his trial Keys declared Bagley had threatened him and that he fired in self defense. But the jury brought in a verdict of manslaughter.

WITH GARDNER at Riverside last week was Raymond Schindler, New York detective and investigator. The two went over the records of the trial closely.

Gardner went over the details of the case in Argosy magazine last year and asked readers to give an opinion as to whether they thought justice had been done. The majority of replies indicated that they thought the case should be re-opened. Because of this Gardner, who lives near Murietta in the county but who frequently is a caller at the Anita Haskell Jones place here, made his study of the records last week.

Harry Hammond County Publisher Taken by Death

Harry Hammond, president of the Riverside Daily Press and Enterprise, died Saturday afternoon at 5 o'clock at the age of 80 years. He had been in failing health for the past two years.

Hammond had been connected with the Daily Press since 1899 and was instrumental in its great growth.

He was active and influential in county seat and county affairs for many years. He was a member of the state public utilities commission.

Funeral services will be held tomorrow at 3 p.m. at the M. H. Simons and company chapel with Dr. Henry Clark Smith, rector of All Saints Episcopal church, officiating.

Fourth Estate

Wee Villagers Weekly
Makes Appearance

The Wee Villagers Weekly is again making its appearance with Sandra Brott, editor and fashion writer, Sue Cooper, assistant editor and doubling as a reporter, Buzz Brott selling the advertisements and also handling the sports news and Laney Cooper, treasurer.

The mast head of the papers calls attention to the fact that it is the Wee Villagers WEEKLY "only it will be published every other week."

Vol. 2, No. 2 carries the following weather prediction: "Cool in a Pool."

And the office of treasurer is no joke. The Wee Villagers Weekly carries a respectable volume of advertisements.

Final selection of 320 out of 800 Navy and Marine Corps enlisted men is under way to determine who will receive Secretary of the Navy appointments to Annapolis next fall.

A built-in battery tester developed for hearing aids makes possible for the user at any time an accurate checkup on the number of "hearing hours" remaining before new batteries are necessary.

A new steam-electric locomotive, that is expected to use 50 per cent less coal than present-day units, is one of four new-type railroad locomotives now under development by electrical engineers.

HEADS & TAILS

By JOE LAURIE, Jr.



Robert S. Wilson, rubber executive, illustrates by a story how people fool themselves. He tells about an antique dealer who says to a customer, "Here, take this chair. It cost me \$100 and I'll give it to you for \$25." How can you stay in business if you take losses like that? "Very easy. I enter it on the wrong side of the ledger and my accountant never finds out!"

Uniform House Numbering Near For Desert Area

The desert area east of Cathedral City will receive installation of a uniform housing numbering system soon depending on the amount of county man-power available.

A. C. Keith, county surveyor, last week at a county planning commission meeting, repeated the promise made earlier at a meeting of the Coachella Valley Advisory Planning committee at the El Paso theater.

Hopeful of tying in the numbering to the obtaining of zoning and building codes for the Coachella Valley area, the Valley committee urged speed in setting up the system which would give farm and city homes alike numbers under a uniform system throughout the area.

Keith to the commission, "I can make the numbering survey and I am hopeful we can do the entire job, but I had expected the committee (Valley group) to ask the supervisors to provide me with more help."

The committee had failed to do so when they met with the supervisors earlier on obtaining a full-time planning technician for Coachella Valley. Since they had not had time for a earlier meeting with the Planning Commission, their needs were not fully organized for presentation to the supervisors, they commented later.

Banning Man Hurt In Loading Mishap In Palm Springs

Ralph Gregory, Banning, was injured seriously in an accident here last week, and is confined to the Palm Springs Community hospital, where he is undergoing a series of X-rays to determine the extent of his injuries.

Employed by Palm Springs Builders Supply company, he was loading a skip loader, when the truck suddenly moved backwards, crushing Gregory between the truck and the loader.

X-rays have been sent to Los Angeles for observation and study to determine whether his back was broken in the accident.

Registration for Draft Scheduled For August 16

The first registration under the new peacetime draft will be on August 16, National Defense officials said.

The delay is necessary to give the proposed 4000 draft boards throughout the nation a chance to get organized.

These officials estimated that by August 30 the first questionnaires will be in the mail to all draft-eligible men in the 19 to 25 age group. After they are classified, the oldest of the 1-A's will be called up first. Barring an emergency, however, nobody will be inducted before September 22.

Fish and Game

Local Association Will
Meet Tomorrow Night

Regular meeting of the Palm Springs Fish and Game association will be held tomorrow evening at 8 o'clock at the Palm Springs fire station, Bill Leone, president, reminded members today.

A moving picture of conservation work will be shown the chapter.

Wood Chopper

Dr. V. A. Chapman Back
At Favorite Pasttime

Dr. V. A. Chapman is busily engaged these days cutting beech and maple wood at his place at Montague, Muskegon county, Michigan, at his cabin on the shores of Lake Michigan.

He will be back in Palm Springs along about Sept. 20.

Summer Camp

Two from Village to go to
Adventists Playground

Eddie Stringer and Robert Stillams will leave next week-end for Camp Idyllwild in the San Jacinto mountains. Camp Idyllwild is one of the 11 summer camps maintained on the west coast for youngsters by the Seventh-day Adventists.

More than 3,000 youths will attend these camps according to John H. Hancock of Arlington, camp director.

The annual world consumption of tea is over 800 million pounds.

Noisy Motorcyclists Assault Sheriff in Tumultuous Holiday

Palm Springs was lucky.

That was the comment of local police yesterday after reading reports of the week-end fracas in Riverside when hundreds of motorcyclists ran wild in the county seat with 28 men and women in jail after the affair.

Sheriff Carl F. Reyburn was beaten and his clothing torn when he sought to disperse a wild group of riders.

HARRIED POLICE who sought to maintain order as the snorting and roaring motorcycles popped up and down the main street, were bombarded with beer bottles and fire-crackers by the mob. The block on Eighth street, between Main and Market, chief thoroughfare through town for Villagers going to and from Los Angeles via Highway 60, was literally taken over and almost awash with beer.

Motorcyclists descended on Palm Springs during last season but diligent police work kept them from the down-town sector. In Stockton a few weeks before they had almost torn that town apart and the Riverside riot last week-end was similar to the Central California affair.

THE CARAVAN came into Riverside to view the motorcycle races on the Box Spring track over the Fourth of July holiday. The races were sponsored by the sheriff's department.

"But the races were for recent, respectable citizens, not for the hoodlums who took over the city afterwards," said the sheriff.

After the races the cavalcade came down into town and all night long police switchboards were jammed by irate citizens calling in to protest the noise.

THEN THE CROWD got out of hand. They used traffic lights as starting signals for races down the main street, tried to "burn the pavement" by skidding tires in sharp turns, held up traffic by circling around and around at intersections.

One tourist, passing through the county seat in a new automobile, tried to honk his way through a crowd of motorcyclists. Angered, they dented his fenders and tramped on the hood of his car.

RIVERSIDE POLICE aided by the sheriff sought in vain to stop them. When the noisy rioting was subdued in one quarter, it started almost immediately in another.

Those jailed were booked for disturbing the peace, drunkenness and refusing to disperse.

City and county jails were jammed at one time.

Local police, reading the accounts of the affair, sighed and repeated:

"We were lucky last season."

Tropical hardwoods furnish nine per cent of all timber cut and used, according to the Encyclopedia Britannica.

Union Pacific Official Closes 38-Year Career

Closing a railroad career of 38 years with the Union Pacific railroad, Frank Strong, manager-industrial development for the road in southern California and Nevada, retired on July 1.

Succeeding Strong in this position is A. C. Ritter, who has served as Union Pacific's industrial agent in this area since 1941.

With his retirement from the railroad, Strong also leaves his posts as president of the Overland Terminal Warehouse company at Los Angeles, and vice-president of the Las Vegas Land and Water company, Las Vegas, Nevada.

Gordon Ross, who has been associated with the Overland Terminal Warehouse company for more than 17 years, assumed the position of president and manager of that organization, effective July 1.

Strong joined the Union Pacific in 1910 as a resident engineer at Caliente, Nevada, and served as division engineer, industrial engineer and manager-industrial development, which position he held from 1937 until the time of his retirement.

The C. H. Ackers at 354 North Calle Santa Rosa have gone to their El Monte home for the summer months.

PALM SPRINGS VILLAGE THEATRE

Continuous Performance
from 1:30 P. M. on
Opening Day of Show

BOX OFFICE OPENS
6:30 P. M. OTHER DAYS
Telephone 4384

Always Cool and Comfortable

TUES.-WED. JULY 6-7



THURS.-FRI. JULY 8-9



Also
Wayne Morris in
"BIG PUNCH"

DOCTOR'S OFFICE

Am about to build
Doctors' Offices
South end of town.

Will arrange to
suit tenant

File No. 18
DESERT SUN

WOODRIDGE

School for Girls

SUMMER CAMP

OPENS JULY 1

The school's luxurious buildings and 30 acre campus on The Mesa Mira Villa have been staffed with the best personnel—to insure your girl's enjoyment of a guided, wholesome, stimulating vacation Activities will include: Riding, Swimming, Tennis, Badminton, Hiking, Arts and Crafts, Dancing, Dramatics, Archery... Optional tutoring is available from the highly qualified members of the school staff.

Students may register now for the WOODRIDGE SCHOOL FOR GIRLS' Academic Year beginning in September. Early reservations are recommended.

TELEPHONE: Beaumont 2645

A great author is host on
a great new program...



JAMES HILTON
selects the stories for

"Hallmark
Playhouse"

KCMJ-Thursdays, 7:00 p.m.

This Side of Sun . . .

wants to sell or not. . . The other day Mr. and Mrs. Sol Lesser came to look at it. . . They thought that it might be just what they were looking for for their son. . . There was a commotion outside and Mr. Lesser disappeared to see what was going on. . . The commotion continued and the ranch owner and Mrs. Lesser went to look. . . They saw a real race. . . In front by a half length was one of the disreputable hens that the owners' boys keep for an occasional egg, second by a neck was the Lesser poodle, recently clipped as a poodle should be. . . Third by a length was the chauffeur with Mr. Lesser coming up fast on the outside. . . The hen won by a nose, slipping under a door. . . All goes to show that no matter how you trim and beautify a dog—the instinct of the chase is still there.

MET A PASTOR friend of mine Sunday who was chuckling over a story he says is true—and I must believe him. . . The mother of one of his parishioners, quite elderly and a bit infirm, came to visit. . . The parishioner, alarmed by her mother's weakness, called a doctor. . . After the latter left, the mother said: "I think your minister is quite a nice man." . . "That wasn't the minister, mother," said the doctor. . . "Mimim," said the old lady, "come to think of it, he was awfully familiar for a minister." . . Am awaiting August to make another scientific experiment. . . Having long ago eschewed the idea of frying an egg on the sidewalk when it really gets hot here, because it's been done in too many places, I have now also given up the idea of trying to pop corn. . . One of these days when it warms up, am going to place a cucumber in the sun. . . To see if it really stays cool.

I THINK that local realtors are smart in not plastering houses here with For Sale signs. . . Along my brief week-end excursion saw many little towns with these signs stuck on almost every lawn. . . Got the impression that the neighborhoods were no good and everybody was trying to get out. . . If other people get the same reaction then the signs defeat their purpose. . . There's a bit of good psychology there. . . Without a For Sale sign showing it looks like nobody wants to sell and if people think no one wants to sell, that's where they want to buy. . .

DUG DOWN in the old fish box yesterday for the first time in many weeks. . . Threw out all of the references to street signs, we'll have them soon—benches, we got some of them now, but am saving the notes on Siestas and will soon start a new file—trees for the benches. . . When I figure out a way to get the trees through the cement sidewalks, will unleash the drive. . . Somehow, a note intended for the July layer worked its way down into the November section along with Thanksgiving notes. . . But I can't let a gem of thought go to waste so here it is, as written last Spring for use on July 2: Oh, rum and gas, they do not mix Abstain and be here July Six.

SOME TIME AGO when Hal Davis gave forth with an idea on how to keep phonograph records clean and scratch free by saying that they could be wiped with a damp rag, I went him one better and bought a fine sponge for the purpose. . . Since the day I bought it I haven't been able to find it until looking into the fish box. . . There it was, all dried up. . . I think it's about time I am likewise.

For years all kinds of foods and many beverages have been preserved in cans. Strangely enough the prime necessity of life, water, has only recently been canned with success, despite a longstanding need for such a product.

Hedges were such important parts of the old Roman gardens that those who cared for them an dtrrimmed them were given a special, dignified title.

The Desert Sun

Tuesday, July 6, 1948
OLIVER B. JAYNES
Owner and Publisher

Issued Every Tuesday and Friday
At Palm Springs, Calif. Phone 2249

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Palm Springs, Calif.

PLUMBING

Heating and
Cooling

HENRY A.
SIMSARIAN

850 N. Palm Canyon Drive
PHONE 7414

CROSSTOWN

by Roland Coe



"I thought it was some kinda political stunt—this guy gimme a cigar and ask me to come along and meet the future President of the United States!"

Plenty to Vote on Nov. 2

Presidential Race Won't be All; There
Are 20 Propositions to be Decided, Too

Villagers going to the polls November 2 at the general election will have more than a presidential contest to decide. And members of election boards face a long task despite the fact that there are no state or county contests for them to tabulate. For there will be 20 propositions on a long ballot to count after the polls are closed.

Secretary of State Frank M. Jordan has announced that nine initiatives have qualified for the ballot and 11 amendments to the constitution have been proposed by the legislature.

NEARLY ALL of the initiatives are highly controversial. Two concern liquor—one for outright local option by localities and the other making some minor changes in liquor laws like prohibiting unescorted women from drinking standing up.

Old age pensions show up on two measures. One would raise the amount to \$75 a month, make the director of social welfare elective and make other changes. The other calls for a \$100 pension, to be paid for by taxes on legalized gambling.

STATE LEGISLATORS are asking the power of setting their own salaries in one proposed amendment.

Another would reimburse local governments for taxes lost on charitable and welfare property tax exemptions. Most of the other propositions approved by the legislature are non-controversial.

THE PROPOSITIONS in the order they will appear on the ballot are:

1. Makes it clear that veterans tax exemptions are on THE BASIS of assessed valuations.
2. "No women on bar stools."
3. Repeals full crew law, (on railroads).
4. \$75 a month pension plan.
5. Legislators salaries.
6. Prohibits commercial net fishing in Sacramento-San Joaquin-San Francisco river and bay system.
7. Requires 54 days precinct residence for voting instead of 40.
8. Technical changes in election of judges.
9. Clarifies succession to vac-

From Page One—MORE ABOUT

Higher Rates . . .

city in steam plants is up 173 per cent. As against these increases, our rates, which have been steadily reduced during the last 25 years, are the same or even lower than before the war.

"THE RESULT is that our earnings have been reduced to a point below the minimum generally conceded as necessary.

"The increase, according to the commission, will be effective August 1, 1948.

"In asking our customers to pay higher rates we are not seeking larger profits, but rather to be placed in a position with respect to earnings that will enable us to continue to render an ever-improved service to our customers consistent with financial safety and fair treatment to our employees."

10. Allows initiative to concern only one subject.
11. Pensions, gambling, etc.
12. Local Option.
13. Senate reapportionment.
14. Housing initiative.
15. Southern California commercial fishing regulation.
16. Changes in chiropractors license act.
17. Exempts some employees from state civil service.
18. Tax exemption reimbursement to local governments.
19. Allows fish and game commissioners to serve after expirations of terms until successor is appointed.
20. Allows establishment of boroughs within cities.

Schooling for Vets Must be Adapted To Jobs, VA Ruling

Officials of the Los Angeles regional office of the Veterans Administration this week clarified an order which limits educational possibilities under terms of the GI bill.

"Veterans will, from now on, be restricted in selection of vocational or recreational courses of training under the GI bill," a spokesman for the VA said. "As of July 1 these various courses must contribute to the veterans' vocation."

IT IS EXPLAINED that if such courses as dancing, bartending, personality development, horse-back riding and flight training were entered into by a veteran before July 1 and are not being taken in connection with his present or contemplated business or occupation, he will be allowed to complete his entitlement in such courses.

However, the officials said, veterans who wish to enroll in such courses from July 1 must submit to the VA regional office complete justification proving that the courses are for the veterans' vocational or occupational advancement or educational objective.

THIS EVIDENCE must be submitted and approved by the VA before the veteran can enter into such training. Each case, they said, will be judged on its own merits and if a veteran feels he has been unjustly handled he may request advice and guidance from the VA before final determination is made.

Shutting off of the various courses was decided upon by Washington officials after it was determined that they were "hobby" courses and not necessary to a veterans' livelihood.

What Goes on in Palm Valley

By DON CAMERON

Desert Airpark is getting quite a working over in preparation for the coming season. Under the supervision of Harry Place the buildings are being painted gay colors. A new swimming pool is about finished and good news for our visiting flyers the runway is to be graded and grassed.

Grapes hold the spotlight right now—Paul Kersten started picking early in the week and on Friday told me they had picked 1500 boxes of good quality fruit that day. He is using his new cold storage plant that he moved from Torney Hospital.

HE SHIPPED his first carload out Thursday to Philadelphia. He expects the picking and packing to be over and then will leave for his new summer home in Idyllwild for a well earned vacation. Mac McCausland, foreman on the Hank Gogerty ranch, plans to start picking the 64 acres of grapes Monday and Doc Gurdley is starting his picking Tuesday.

Mr. and Mrs. L. Krohe of Orange bought ten acres just west of the Johnny Weston ranch near Wonder Palms. They are staying at the Airpark with their son Fred while getting a well in and grading the new spot. Palm Springs realtor Frank Miller has put down a well and is grading ten acres of his near the Les Clancy place. Both of these developments are along the new county paved road and we are pulling for more of these roads.

WINNING AUTHORESS collects — Mrs. Ayice Miller of Rancho Mirage knows her radio and makes it pay off. Submitting a lit of questions to the Grand

Slam Radio show the following was slammed back to her, the winner: one Westinghouse electric toaster oven, complete with glass baking set; one Universal electric Coffeemaker; a five piece set of Club Aluminum utensils; one leather case with gold compact and lipstick to match; one box nylon hose. On top of this she garnered in one one hundred dollar War Bond for being abstruse enough to submit questions nobody could answer on the Show. We only hope the lipstick matches her vibrant personality and the nylons fit.

Sporting new cars: Jimmy Searls with a Ford convertible, Barbara Thompson and her Ford Sportman; Contractor Al Stewart in a beautiful new Lincoln sedan.

AWAY FOR THE SUMMER: The Ray Cooks off to the Pacific area and western Canada. Bill Myers, popular Palm Desert postmaster will pinch hit with the L. A. Times delivery.

Visiting: with the Fred Loomises have been daughter Nan and husband Van, son Jeff. While they were here Van's brother Major Brad Smith and wife toured up from Fort Sam Houston for a few days, stopping at Carlsbad Caverns on the return trip. With Mrs. Susie Kieffer the Peter Gundersons and son Irving of Plainfield, New Jersey. Evident-

ly Mrs. Gunderson, Susie's sister, has fallen for the desert for it was only a few months ago that she was here for another visit.

NEVER A WEEK without a wedding. Now it's Palm Valley's Bob Kieffer and Francis Virginia Burley, daughter of Mr. and Mrs. Charley Burley of the Hacinto Date Gardens just east of Palm Desert. The ceremony took place at the home of the bride June twentieth. Good luck.

"One box to a customer" was the byword when the leeward side of a grapefruit trailer gave way on the curve near the Palm Dell office Friday night. Passing motorists gratuitously pressed out masses of juice for the benefit of others who had stopped to retrieve their quota of the dumped fruit.

Many of the valley folks are sorry to hear of the death of George Schisler, pioneer real estate operator of Indio, at Idyllwild last Friday night.

The Navy is now using form-fitting zipper bags for short-term preservation of its aircraft. The container requires only 30 man-hours to adjust and dehumidify as compared to 120 man-hours formerly needed for preparing planes for storage and readying them for service again.

ODD FACT

A church in Keokuk, Iowa, increased their Sunday school attendance considerably by purchasing a pony and issuing a ticket for a ride on it to each child who showed up at Sunday school.

The word "sherry" is believed to be a corruption of the word "Jerez", a Spanish city famed for its wine.

From Page One—MORE ABOUT

Traffic Laws . . .

illegal to make U turns in the down town section even at some intersections.

DRIVERS WHO THINK the city doesn't mean it when it puts up "Boulevard Stop" signs are also meeting grief.

"These people give me lots of trouble," said Valentino. "They slip into second or low and a lot of times stay right in high, and breeze through a stop sign. 'There was no one on the road,' they argue."

"Maybe there wasn't, but a stop sign means stop and if I see them breezing right through, it's up to me to cite them. You can't tell what's going to pop up. Lots of people have thought no one was on the road and ignored stop signs only to crack up. Cars have a habit of popping up unexpectedly."

PARKING along curbs isn't attracting much police attention during summer. There is plenty of space most of the time and only those who habitually abuse the time limit are getting notice.

But double parking, especially by those who leave the car unattended and by those who park in cross walks or so near a pedestrian stop sign that other traffic, to get around, has to use the wrong lane, is drawing tickets.

"It's cheaper to walk a half block or so than dig up in court," said Valentino. "I don't see why they don't do it."

Farmers are advised to plow a strip 10 feet wide around farm windbreaks to guard the planting against fire.

NOW OPEN!

Inviting Our Friends From Palm Springs and the
Desert Area to Drive Up and Cool Off at the New—



Stage Coach Tavern

"The Finest in Foods and Drink"

AT THE
DEL PASO HOTEL
In the Center of
BANNING

Where It's Always Cool—"20% Cooler Inside"

Air Conditioned — Ample Free Parking Immediately in the Rear of the Hotel

New BANQUET ROOM

The former cocktail lounge is being completely re-decorated and will be used as a banquet room. Banquet room, private dining room and coffee shop will be at your service.

NEW COCKTAIL HOUR

During the cocktail hour, 4 to 6, all cocktails including martinis and highballs will be at the popular price of 35 cents. Hors d'oeuvres will be served. Hidden music will be an added attraction.

New COCKTAIL LOUNGE

The friendliness and informality of the Old West will set the pace for the Stage Coach Tavern. Designed to be the popular meeting place at the cocktail hour.

— Featuring —

Tender Sugar Cured Hams—Golden Brown Milk Fed Southern Fried Chicken with Hot Biscuits and Honey — Choice Kansas City Corn-Fed Prime Ribs of Beef and Steaks—Cooked to your own individual order with Large Baked Idaho Potato.

A clean, wholesome atmosphere awaits you at all times.

All food and drinks served under the personal supervision of

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PALM SPRINGS AND COACHELLA VALLEY

Cars on Display in Our Show Room

Sales - Service - Parts—1 Mile South on 99

LINCOLN MERCURY

Detroyed

Newest Animal at McRory
Home Departs World

As if the Dr. O. B. McRory's, Valmonte del Sur, didn't have enough pets, what with Gertrude, the turtle, a duck, a goose and so

on, a large crane landed there Friday.

Examination revealed the bird had suffered a broken leg. Following consultation with humane officers and police, it was decided to put the bird out of its misery.

That job was delegated to police and carried out south of town.

DESERT HOT SPRINGS, CALIF.

To relax—to build up energy try a natural hot mineral water bath or dip in the warm mineral water pool. Open every day from 10 A. M. to 10 P. M. The only Mineral Water Resort City in the West, with bungalows, apartments, hotels, theater, ball park and shopping district. For information write L. W. Coffee, or phone DHS 121. Business and residential property available with Public Utilities; water, lights, natural gas and telephone exchange. L. A. Office, 257 S. Spring St., L. A. 12. Phone MU 459

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NO STARVING with WINS... WINS are delightful. Eat things you like, while WINS help curb your appetite and avoid that "empty feeling." WINS provide protein to tone muscles and aid against sagging flesh. They contain vitamins and minerals—B-1, B-2, phosphorus, calcium, iron and other nutrition essentials.

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NO DRUGS or LAXATIVES... A pure food, not a drug, WINS' absolute safety is insured through Lloyd's of London. Thus you are sure WINS contain no harmful ingredients.

LOSE WEIGHT or MONEY BACK... Tests prove we can guarantee you will lose weight, look better, and be completely delighted with WINS—or the full purchase price will be refunded. Your doctor will tell you excess fat means more work for your heart, may increase susceptibility to heart disease. Follow his advice. Avoid dangerous methods. Eat sensibly, and reduce the easy, pleasant WINS way.

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Introductory Offer — \$1.50 (90 Tablets)
Economy Size — \$3.00 (225 Tablets)

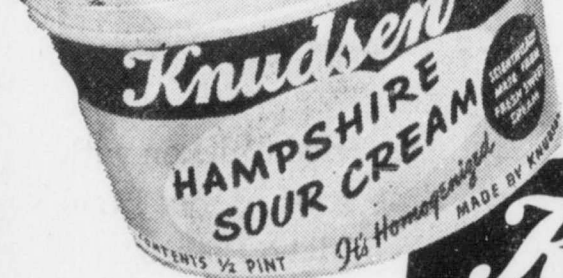
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Radio Log**KCMJ**

Dial 1340

COLUMBIA NETWORK

MONDAY THROUGH FRIDAY DAYTIME FEATURES

7:00—Morn. Headlines	2:30—House Party	2:55—U. P. News
7:02—Sundialers Club	11:00—2nd Mrs. Burton	3:00—Meet the Missus
7:30—Bob Garred, news	11:15—Perry Mason	3:30—Arthur Godfrey
7:45—Fred Beck	11:30—Nora Drake	4:00—Hint Hunt
8:00—Music in Morning	11:45—Evelyn Winters	4:25—George Fisher
8:15—David Valle, news	12:00—Milton Charles	4:30—J. Wayne Show
8:30—Notes for the Day	12:15—Hilltop House	4:45—Meet the Band
8:45—Rosemary	12:30—K. Manning, news	(M, W, F)
9:00—W. Warren, news	12:45—Vocal Line	4:45—Music by Martin
9:15—Aunt Jenny	1:00—Luncheon Music	(T, Th)
9:30—Helen Trent	1:20—World & Wall St.	5:00—Front Page Fea.
9:45—Our Gal Sunday	1:30—Concert Master	5:15—In the Spotlight
10:00—Big Sister	(M, W, F)	5:30—Chas. Collingwood
10:15—Ma Perkins	1:30—Masterworks of Music	5:25—Song of the Day
10:30—Young Dr. Malone	(T, Th)	5:45—Bob Garred News
10:45—Guiding Light	2:00—Music, Just Music	5:55—Prelude to Eve.
	2:15—Old Summertime	

TUESDAY EVENING FEATURES

6:00—Music to Remem.
6:15—V. A. Reports
6:30—Hit the Jackpot
7:00—Studio One
8:00—Lowell Thomas News
8:15—Socialist Workers Party
8:30—Mr. & Mrs. North
9:00—Mystery Theatre
9:30—Robt. Q. Lewis
9:45—Night Editor
10:00—Chet Huntley News
10:15—Music for Party
11:25—U. P. News

WEDNESDAY EVENING FEATURES

6:00—Your Song and Mine
6:30—Harvest of Stars
7:00—Man Named Jordan
7:30—The Whistler
8:00—Lowell Thomas News
8:15—Treasury Bandstand
8:30—Dr. Christian
9:00—Capitol Cloak Rm.
9:30—Robt. Q. Lewis
9:45—Softball
10:00—Chet Huntley News
10:15—Music for Party
11:25—U. P. News

THURSDAY EVENING FEATURES

6:00—Suspense
6:30—Crime Photogher.
7:00—Playhouse
7:30—Doorway to Life
8:00—Lowell Thomas News
8:15—Treasury Bandstand
8:30—Mr. Keen
9:00—Dr. Standish
9:30—Robt. Q. Lewis
9:45—Night Editor
10:00—Chet Huntley News
10:15—Music for Party
11:25—U. P. News

Noted Lecturer First Speaker on Summer Program

David L. Cooper, noted lecturer, educator, author and world traveler and one of the world's foremost authorities on the Bible, spoke at the Community church Sunday morning and evening, the first of a series of noted guest speakers to appear here during the summer months.

Dr. Cooper is well known in the Village having spoken here on several previous occasions.

Dr. Cooper is president of the board of directors of the Biblical Research society and editor of the Biblical Research Monthly.

Dr. and Mrs. Cooper were guests over the week end of Mr. and Mrs. George B. French. His talks here Sunday were the last in the southland before he leaves on a lecture tour and series of Bible conferences in eastern United States and Canada.

Customer: "I'd like a dollar dinner, please."
Waiter: "Yes, sir—on white or rye, sir?"

County Falls Shy In Security Loan Campaign, Report

Quotas for the city and county of Riverside in the national security bond campaign conducted during June were not filled, according to J. S. Bordwell, chairman of the Riverside county committee for the drive. Riverside's goal was \$2,906,000 for the county.

All reports on the drive which closed Wednesday are not yet available, Bordwell said, but it is definite that the goals were not fulfilled.

Figures available at this time indicate that the sale will approximate one-third of the quota. Hemet, Palm Springs and Blythe, in the order named, report sales well above the average in their communities.

Chairman Tom Holland of the local campaign is out of town this week on vacation and the local total was not available. His co-chairmen, Fred Ingram at the Bank of America, and R. M. Gorman at the post office, reported sales for the month of the campaign far above the ordinary months but the total of these two sections of the drive and the larger purchases has not yet been computed.

March Air Force Base reported an increase of sales during June when totals were nearly three times the amount reported for May.

Final figures will be released July 15 and citizens are urged to purchase all bonds possible before that time.

New Location

Villager Magazine Moves
To 465 N. Palm Canyon

The Villager, smart local magazine, observed its first anniversary under the ownership of the George O. Wheelers by moving to new quarters at 465 North Palm Canyon drive.

Starting today the office hours of the Villager will be from 2 to 5 p.m. with a skeleton crew being maintained during the summer months.

The new Villager office is attractively furnished in a setting of unusual design, the work of the artist, O. E. L. Graves.

Legion Meeting

Owen B. Coffman Post
Will Meet Tonight

Owen B. Coffman Post, American Legion, will meet tonight at 8 p.m. at World Wars Memorial Hall in regular business meeting it was announced yesterday.

Many plans for future events are to come before the session. Commander Jay Morrison will preside.

Average Tax Levy In County Above Figure for State

Average property tax levy per \$1,000 of valuation in Riverside county was \$56.45 for 1947-48, compared with the state-wide average of \$50.53 for 1947-48 and with the \$57.99 levy in the county for 1946-47, California Taxpayers said today, analyzing the burden of local property taxes—for counties, cities, schools, and special districts—in California counties.

Total property tax levy in the county for 1947-48 amounted to \$8,083,113. Assessed valuation of taxable property for the year was \$143,200,180.

LEVY FOR 1946-47 amounted to \$7,380,559, while the taxable valuation of property in the county was \$127,278,160.

Throughout the state, property tax levies averaged \$50.53 per \$1,000 of taxable valuation for 1947-48, compared with an average levy of \$52.06 per \$1,000 for 1946-47, the Taxpayers' association said. Total levy statewide for 1947-48 was \$555,546,929, and total value of taxable property was \$10,994,622,625. For 1946-47 local property tax levies throughout California reached \$473,810,949, while total assessed valuation of property amounted to \$9,100,823,858.

WARNING that the expenditure programs of local governments are the basis for local property tax levies, the Taxpayers' association said:

"The spending proposals for local governments for 1948-49 will be directly reflected in local property tax levies for 1948-49.

"If budgets of counties, cities, schools, and other districts for 1948-49 are higher than they were for 1947-48, local property tax levies will be higher.

"The only salvation for the local property taxpayer is to line up solidly behind local drives for economy in government," the Taxpayers' organization declared.

At Lake Tahoe

Frank Murray Now With
Biltmore Until Fall

Frank Murray of the El Dorado hotel is at Lake Tahoe, associated with the Tahoe Biltmore hotel until Sept. 1. During his absence his brother, Lawrence Murray, will operate the hotel which will remain open all summer.

En route north Murray stopped over at Lake Arrowhead to leave his daughter, Francine, who will spend the summer there.

Murray will be back in the fall to re-open the plunge at the hotel which is closed for the summer.

Resigns Post

Babbage In Own Office
Until State Sessions

John D. Babbage, who next January goes to Sacramento to represent the 76th district—Riverside county—in the state assembly, resigned as deputy district attorney as of June 30 and opened a private law office in Riverside. He had been in the county office for about three years.

Babbage won both republican and democratic nomination at the June 1 primary and will be unopposed in the November election. He will succeed Philip L. Boyd, incumbent, who declined to run for re-nomination.

Real Estate Salesman: "Would you like to see a model home?"
Prospect: "Glad to, what time does she quit work?"

Unless we mobilize our votes and elect men and women to Congress who will represent the rights of labor, it will be a rare union two years from now that will be able to stand up under the blistering attack we can expect from the National Association of Manufacturers. — Jack Kroll, CIO political action director.

PRODUCES NUTMEG

The plant that produces mace, widely known as spice, produces nutmeg also. Mace is the covering which envelops a part of the shell of the nutmeg and one can not be grown without the other.



From where I sit... by Joe Marsh

Will's Hospitality Isn't "Cracked"!

Ever since January, Will Dudley planned to give his living room that "new look"—planned to carefully refinish the woodwork and replaster the walls.

Every time Will got out the putty to start filling in the cracks, a neighbor stopped by to pass the time of day—and first thing you knew, there was a group of us helping Will do the job up right. After Will called a halt to the evening's work, we'd sit around the fire enjoying a friendly argument and a sparkling glass of mellow beer.

So Will's living room doesn't look like it did a year ago—but it's by far the most "livable" living room I know: A place you can always drop in for good talk, good beer, and a warm welcome.

From where I sit, so long as Will puts that atmosphere of hospitality and good fellowship ahead of everything else, we'll all be happy to help Will change the looks of his living room any time he wants.

Joe Marsh

Copyright, 1948, United States Brewers Foundation

Riverside County Is Getting Richer Steadily, Report

Riverside county is getting wealthier every year.

That's what County Assessor Frank Burchfield decided Thursday as he closed the books on the 1948-49 secured tax roll.

The county collected \$435,000 in taxes on unsecured assets—that's furniture and other movable equipment on rented or leased real estate—between March 1 and the end of the fiscal year Thursday.

Ten years ago only \$70,000 was collected. The increase has been mainly due to increased population and wealth in the county, Burchfield said. Inflation hasn't much to do with it because property is still assessed on about the basis of its 1940 value.

The Navy has taken over nearly 650,000 acres of public lands at Inyokern, California, as proving grounds for guided missiles and rocket research program.

USED CARS**CLEAN BUYS**

1947 Mercury Sedan
Radio and Heater
1946 Mercury Sedan
Radio and Heater
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Radio and Heater
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Radio and Heater
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Radio and Heater
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1940 Plymouth Coupe
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Creeks and small non-navigable rivers are the property of the owners of the land through which they flow.

A true lover of music is a man who, on hearing a soprano voice in the bathroom, puts his ear to the keyhole.

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HOT
SPRINGS**

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Box Office Opens 6:30 P. M.

CLOSED TUESDAY ONLY

WED.-THURS. JULY 7-8

IRENE DUNN

in

**"I REMEMBER
MAMA"**

SHORT

CARTOON

FRI.-SAT. JULY 9-10

VICTOR MATURE

in

**"The Fury of
Furnace Creek"**

Also

'Best Man Wins'

**TIME'S AWASTIN!
HURRY!
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Get your Official Entry Blank at your Golden State Ice Cream dealer—send off your entry today! Someone right here in California will win that \$5,000.00 First Prize—and it might as well be you!

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Villagers' Views

OLD ALMA MATER

Editor, The Sun: Did you ever walk the halls and campus of your old Alma Mater where once you knew everybody and today no one even looks in your direction? They held the 100th anniversary of Geneva College from which I went forth to conquer in 1891 and I was just among those present. A great pageant telling a fascinating story. My father, John Macartney was one of the early builders of the institution.

They use no instrument in the worship of God and sing only the Psalms. They pay a tithe into the church treasury. The sermons are long, likewise, the prayers.

They tell a story of a certain legislator who attended a service. He bowed his head and put his hand over his eyes. After three minutes he began to peek through his fingers, after six he looked around boldly. The preacher prayed on. After nine minutes the senator turned to his neighbor and whispered: "What is this, a filibuster?"

And we did all the chores on Saturday—wash the buggy, cook the food, grind the coffee, shine our shoes—so that Sunday could be devoted entirely to church work.

Nevertheless, if we had 75,000 families today in our country who ordered their lives and conduct according to the word of God we would not be in the fix we are in now.

Our former home, "Fern Cliff", adjoining the campus was a lovely

manor and is now the residence of the president, Dr. Miller Pearce, one of my boyhood playmates. A stately edifice is the Macartney Library, build to honor the family name.

The installation of the huge bell in the College building was quite an event. With block and tackle half a hundred students walked down the hill pulling the long rope and the bell went to its appointed place. The rich full tone of the great bell still peals out over the entire valley. My mother raised the money for the bell—\$1,000—among her family over in Scotland. The motto over the bell reads: "Pro Christo et Patria", For Christ and the Fatherland, a noble and timely word for those living today.

The College has about 700 GI students. When the GI educational aid runs out next year, shifting of this revenue from the government will seriously burden those schools which are not endowed.

I listened to and saw the republican convention at Philadelphia via television. A plan circled above our city at a height of 25,000 feet and picked up and rebroadcast the pictures of the session.

Tonight, I'll see the prize fight. It is sweltering hot here, 92 degrees with plenty of humidity. Tomorrow I join Mrs. Macartney in New England for sight-seeing and perhaps some writing.

Best wishes.
John Robertson Macartney.

Bank of America Official in Charge Of Food Mission

Having been given leave of absence from his duties with the Bank of America, Harry McClelland, vice president of the bank, has accepted appointment as chief of the food and agriculture division of the Italian mission of the Economic Cooperation Administration, according to word to Fred Ingram, local manager.

McClelland, who leaves July 6 by way of Washington for the mission's headquarters in Rome, will operate under the direction of J. D. Zellerbach, chief of the Italian mission.

FUNCTION OF THE MISSION. It is said, is to insure that the credits made available by Congress to assist in the economic recovery of Italy under the Marshall Plan are wisely and economically used and practically administered. Immediate aim of the ECA's division of food and agriculture is to do all it can to cooperate with the Italian government to increase production and bring about desirable shifts in crops so that the overall requirements not only of Italy but of Europe in general may be better met.

"We don't propose to tell the Italians what to do or how to do it," says McClelland, "for they traditionally are good farmers. Our chief purpose is to make available to them the tools, the seed and the credits to foster the restoration of their agricultural production and to help them help themselves, and we intend to see that our money is not wasted."

MCCLELLAND POINTS OUT that from the agricultural standpoint there is great similarity between California and Italy, and he believes the Italian people will take heart and inspiration from what California farmers have been able to do under parallel conditions of climate, soil, rainfall, principal crops and growing seasons.

McClelland has been prominent in California agriculture for the past 17 years. From 1931 to 1934 he was in active charge of field operations of California Lands, Inc., which during that period was one of the largest farm organizations in the United States. When this concern disposed of its holdings he joined the administrative staff of Bank of America, where his specialty has been agricultural financing and coordination of G. I. lending.

Community Board At Rancho Mirage In Busy Session

Board of directors of the Rancho Mirage Community association were the guests of the Swetlands at an informal breakfast meeting held at 9:00 a.m. Sunday, July 4th, at the home of the president. Those present were Maurice J. Swetland, president; Herbert H. Foster, vice president; James W. Ramsey, treasurer; C. Edward Jones, chairman of the Membership committee; A. P. Burgard, Mrs. Estella Ewart, Rancho Mirage, ex-officio member appointed in the absence of Harry Holt; Mrs. Ralph W. Pearson, guest at the meeting and Mrs. Lilli C. Swetland, who acted as assistant secretary in the absence of Rear Admiral Charles W. Weitzel, U.S.N. Ret'd., secretary of the association.

Several urgent matters were discussed and acted upon, the most important of which was the completion of the dedication of roads of Rancho Mirage to Riverside county, a program which has been sponsored for some time by the Board. The meantime, the

president reported that the roads were to be dragged by the R. P. Shea company and kept in condition until taken over by the county.

Plans were likewise completed for the maintenance of the Rancho Mirage swimming pool, for the benefit of resident members and their guests; rules and regulations for its use were drawn up and approved, regulating the privileges at the pool, which will be under direct supervision at all times, until the closing hour at 7:30 p.m. with special privileges arranged for the use of the pool beyond this time.

Summer meetings of the board were adjourned until September 16, or subject to the call of the president, with powers vested in the officers to carry on the functions of the association during this period.

Ashes of wood, soft coal, and hard coal are all valuable to loosen heavy clay soil, but it is best to let soft coal ashes weather for a season, to get rid of toxic substances.

LEGAL NOTICES

CERTIFICATE OF FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting a general sheet metal business under the firm name and style of "TRAMVIEW VILLAGE SHEET METAL WORKS," that the principal place of business is on Highway 111, approximately one mile West of Cathedral City, County of Riverside, State of California; that I am the sole owner of said business and my address is as follows, to-wit:

P. O. Box 97
Cathedral City, California.
IN WITNESS WHEREOF, I have hereunto set my hand this 19th day of June, 1948.

J. H. HARRIS
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On this 19th day of June, 1948, before me, EUGENE E. THERIAU, a Notary Public in and for said County and State, personally appeared J. H. HARRIS, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(Seal) EUGENE E. THERIAU
Notary Public in and for the County of Riverside, State of California.

Pub. Sun, June 22, 29, July 6, 13, '48

CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2466-68
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

We hereby certify that we are partners transacting business at 640 North Indian Ave., Palm Springs, California, and on Highway 99, Garnet, California, County of Riverside, State of California, as co-partners under a fictitious name, to-wit: "PALM SPRINGS STORAGE & SUPPLY COMPANY."

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:
David Margolius, Ambassador Hotel, Palm Springs, California.
Beulah Margolius, Ambassador Hotel, Palm Springs, California.
IN WITNESS WHEREOF we have hereunto set our hands this 16th day of June, 1948.

BEULAH MARGOLIUS
Ambassador Hotel, Palm Springs, Cal.
DAVID MARGOLIUS
Ambassador Hotel, Palm Springs, Cal.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On the 16th day of June in the year one thousand nine hundred and forty-eight before me personally appeared David Margolius and Beulah Margolius, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of

LEGAL NOTICES

my office this 16th day of June, 1948.
(SEAL) G. E. PEQUEGNAT
County Clerk and Ex-Officio
Clerk of the Superior Court
in and for Riverside County,
State of California.
By JEANNE THORSON, Deputy.
Desert Sun, June 22, 29, July 6, 13, 1948.

NOTICE OF TRUSTEE'S SALE

No. 14596
As Trustee under Deed of Trust made by John M. Tomasie and Josephine G. Tomasie, husband and wife, dated February 27, 1947, recorded April 15, 1947, in Book 812, Page 325 of Official Records of the Recorder's Office of Riverside County, California, securing among other things a promissory note for \$8000.00 in favor of Joseph E. Walsh and Gladys Walsh, husband and wife as joint tenants, the United Title Guaranty Company, a corporation on Friday, July 30, 1948, at 10:00 o'clock A. M. at the West entrance of the County Court House, in the City of Riverside, County of Riverside, State of California, will sell all right, title and interest conveyed to and now on said date held by said corporation under said Deed of Trust in the real property situate in the County of Riverside, State of California and described as follows:

The Westerly rectangular 100 feet of Lot 194 of CATHEDRAL CITY, as shown by Map on file in Book 13, pages 24, 25 and 26 of Maps, records of Riverside County, California.

Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances to pay the balance of principal of said note, together with interest due thereon, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of trust created by said Deed of Trust.

The beneficiary under said Deed of Trust by reason of a breach or default in the obligations secured thereby heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and election to cause the undersigned to sell said property to satisfy said obligations, and thereafter on March 26, 1948, the undersigned caused said notice of breach and of election to be recorded in Book 899 page 321 of Official Records in said Recorder's Office.

Witness the Corporate name and Corporate seal of said corporation, Trustee, by its officers thereunto duly authorized, this 6th day of July, 1948.

UNITED TITLE GUARANTY COMPANY
By BEN H. LEWIS,
President.
Attest: R. O. LEWIS
Secretary

(CORPORATE SEAL)
Desert Sun July 6, 13, 20, 27, 1948.

The Desert Sun CLASSIFIED ADS Phone 2249 RATES

One Two Four One
Time Times Times Month
30 45 80 1.60
PER LINE
LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
COUNT 26 LETTERS AND SPACES PER LINE. LARGE TYPE CHARGED AS 3 LINES.
MINIMUM: 3 LINES.
RATES BASED ON CONSECUTIVE ISSUES.

Lost and Found 10
LOST, Monday night: Black suede cloth envelope bag, containing very necessary reading glasses. Finder please notify Patricia Pierson, Rt. 1, Box 139G, Indio, or phone P. S. 1093. Reward.

Personal 12
ALTERATIONS, professional dressmaking. Phone 8821 for appointment.

ALTERATIONS
Men's and women's clothing.
233 E. Amado Rd. Phone 5023.

Miscellaneous Services 15
PORTABLE AND OFFICE TYPEWRITER RENTALS
CAMPBELL, 156 S. Indian
Opposite Post Office

MIMEOGRAPHING
ADDRESSING—MAILING
Credit Bureau—Phone 2738

Moving—Storage 19

TELEPHONE 2249 2240
AND LET THE TRAINED AD-VISOR WRITE YOUR CLASSIFIED ADS
THE DESERT SUN
174C (THE CENTER)

Local and Long Distance HAULING
City Pick-up and Delivery
PALM SPRINGS TRANSFER CO.
Also TOPSOIL and TRASH
Phone 4305, or P. O. Box 861

HOUSE MOVING
Estimates Given
Wright and Leonard
P. O. Box 25, Palm Springs
Phone 3803

MOVING—Border to Border—Coast to Coast. Fast insured van service. Will move you to or from Palm Springs, to any part of U.S. Lowest rates. No crating necessary. Free estimate, day or evening. Also monthly storage.
VALLEY FURNITURE CO.
Indio, Calif.
Phone Coachella 83496

Home Services

ROOFING CONTRACTOR

Estimates
Cheerfully Given
PERRY F. SANDERS
Phone 7674

CESSPOOLS

Phone 7766
SAFEWAY
CONSTRUCTION AND
CESSPOOL CO.

TEX DRISKELL REFRIGERATION SALES AND SERVICE

COOLER REPAIR SERVICE
PHONE 2828

Work Wanted

CABINET WORK, maintenance, fix it work, small jobs in carpenter work, painting. Phone 7682.

Employment Offered

WANTED
Bookkeepers for public accountant's office. Part time or full time. Men or women. For interview write File 16, c/o Desert Sun.

Business Opportunities

HARDWARE STORE
Opportunity to buy a going business in Palm Springs. Inventory plus fixtures. Approx. \$6500.

SENTINEL REALTY COMPANY
Jack R. Williams—Pr. 2907
315 N. Palm Canyon Dr.

HETZEL'S Cottage Court and Cocktail Lounge. Guerneville on the Russian River. 22 units, housekeeping and cottage rooms and home. ¼ acre with lawn, trees and flowers. Season just starting. Write owner only. Retiring. \$92,000. Terms if desired. Box 454, Guerneville, Calif.

HOME AND INCOME! Modern 5 room cabin, fireplace. 2, 1 bedroom cabins. All well insulated. Completely furnished. Lot has 240 ft. frontage. Combined with completely equipped trailer park, 40 spaces, 6 rustic sleeping cabins. Center of Village. Owner, Box 434, Phone 80431, IDYLLWILD.

FOR SALE: Best variety, hardware and general merchandise store in 29 Palms area. Living quarters. For information write Box 47, Joshua Tree, Calif.

TRUST DEED FOR SALE
\$3500 paying 6% interest, well secured. Will discount \$500. Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

BIG BEAR LAKE
Popular Cafe. Fully equipped. Seating capacity 60. FAST TURN OVER. In heart of town. Owner, PAT MURRY. The Totem Pole Cafe, Box 644, Phone Big Bear Lake 2336.

Real Estate for Sale 35
RANCHO MIRAGE duplex lot—80 ft. frontage. \$1,150. Terms. Rancho Mirage Corp. Associate Brokers
ESTELLE EWART
DON CAMERON—
Phones: 1091 — 1112 — 1117

NEW HOME for sale by owner. 3 bedrooms, 2 baths, stall shower, tile roof. ½ block from So. Palm Canyon Dr., near school. Asphalt tile on all floors. Colorful kitchen. A \$25,000 home for \$18,500, terms. Phone owner, 2844. Evenings, 3123.

NEW unfurnished home, high class section. 3 bedrooms, 3 baths. Many attractive features, \$31,500.

MUNHOLLAND & CO.
431 N. Palm Canyon—Ph. 3673

BANNING—6 room home and new duplex on 135 frontage. Attractive corner. Will take small home in part trade. Owner, 620 S. Norton Ave., Los Angeles.

PALM SPRINGS ESTATES No. 3, lots 8-9-29. \$18,500 each. Courtesy to brokers. J. S. Pearson, 488 17th St., Apt. 102, San Bernardino.

HEMET
For Homes and Ranches, see HARRY S. MINNICK
324 Florida Avenue—HEMET
Mt. Cabin for rent at Pine Cove.

Home near Tamarisk. New. 2 bedrooms \$13,500.
MUNHOLLAND & CO.
431 N. Palm Canyon—Ph. 3673

R-3 LOT, 100x110, close in on major highway. \$5,750. Phone Mike Flavin, 2736.

NEW 3 room house. Corner E. El Portal and Jean Ave. \$3,500. Write File 15, c/o Desert Sun.

PALM CANYON DRIVE business lot. 62x300. Ideal for stores or units, \$9850. Lowest price on boulevard. Phone owner, 2844, Evenings, 3123.

R-4 LOT, approximately 110x140, near Lone Palm, \$11,500.00. Phone Harold Hicks office, 2736

160 ACRES on paved road. Apply at Western Ranch, one mile east of Wonder Palms.

160 Acres on Highway, adjoins improved properties. \$225 per acre.
MUNHOLLAND & CO.
431 N. Palm Canyon—Ph. 3673

Real Estate for Sale

DAVE ROSE OFFERS

5 RENTALS
On one acre of ground in heart of Palm Springs. Not on Reservation. Surrounded by large homes. Bargain price, \$21,000, terms.

14 UNITS
7 kitchens. New building. Nice furniture. Best rental location. Way below real value at \$75,000, terms.

NEW HOME
\$11,250. Good location. 2 bedrooms. Easy terms.

CLOSE IN
\$10,500. Small home on income lot. Terms.

3 BEDROOMS
2 baths. Just finished. In high class neighborhood. Large garage. Brick patio. View windows. For quick sale. \$31,500, terms.

A LOT BARGAIN
A lot on south end worth \$3750 for \$2750. Hurry!

FURNISHED DUPLEX
Air conditioned, fenced, landscaped. Always rented. Large income. A steal at \$18,000, terms.

SOUTH END
3 bedrooms, 2 baths, stall shower, lots of tile. New home. Tile roof. Nothing better in Palm Springs for \$18,500, terms.

PALM CANYON FRONTAGE
Large lot, 300 ft. deep. Only \$9,850.

For best buys in Real Estate see DAVE ROSE
252 N. Palm Canyon Dr.
Telephone 2844

SPECIAL OFFER
8 SPACIOUS LOTS

\$2900 EACH
includes 1 share water stock.

EL MIRADOR PARK

Finest residential section in Palm Springs—where surrounding property values gives your investment protection.

Close to new school, shops, bus. Magnificent view. 112 ft. frontages.

SENTINEL REALTY COMPANY
Jack R. Williams—Ph. 2907
315 N. Palm Canyon Dr.

FOR REAL VALUES in homes, furnished and unfurnished, consult

ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

\$37.50 PER ACRE
Entire section 31, 35, 5E. Borders city limits. Excellent industrial sites. Railroad siding. Col. R. A. Ellsworth, Palm Village, Indio 72792

TWO LOTS, adjoining, 50x100 at La Quinta. Priced at \$400 each—cash. Maud C. Bliss, 110 W. Ida St., El Centro, Texas.

Real Estate Wanted

EMMONS REALTY CO.
wishes to announce that their office at
238 So. State Highway
is now open from 9:00 to 9:00 daily. We have several fine lots and houses for sale.

GOOD LISTINGS WANTED
PHONE 7882

LIST your property and business for sale—we get results.
ADOLPH ISRAEL AND ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

BUYERS WAITING!
We want listings of business and income property, houses, lots, leases and rentals.

PALM SPRINGS REALTY CO.
260 N. Palm Canyon—Ph. 2832
ERNEST GROSCHE, REALTOR and Associates

LISTINGS WANTED
Income, homes and lots.
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

Business Rentals

OFFICE FOR RENT
Private office in new air-conditioned building on Palm Canyon Drive, reasonable rent on yearly lease with telephone and receptionist service included. Secretarial service available. Call 5603.

SPACE IN CHIROPRACTOR'S OFFICE, 433 N. PALM CANYON DR.

Rooms for Rent

OPEN ALL SUMMER
Single double hotel rooms \$50 monthly until Sept. 1st
EL DORADO HOTEL
278 S. Palm Canyon—Ph. 9009

Apartments for Rent

ONE YEAR'S lease, furnished studio apartment, kitchenette and bath, \$85 per month. Phone 9076.

INEXPENSIVE 2 room apartment. Everything furnished. Open year round. Phone 8943.

DUPLEX APARTMENT, swimming pool. Summer rate or year's lease. Phone 8891.

PALM SPRINGS, CALIF.

Tuesday, July 6, 1948

Apartments for Rent

LAKE ARROWHEAD SUMMER RENTALS, LAKEFRONT AND OTHERS. ENJOY THE SEASON'S EXCELLENT FISHING, SWIMMING AND BOATING. Also exchanges in income property for Palm Springs. Beautiful furnished homes for sale, or trade. See Ernest Grosche at PALM SPRINGS REALTY CO., 260 N. Palm Canyon Drive. Phone 2832.

GOING TO LOS ANGELES
LET US HOUSE YOU!
ALL LOCATIONS—PRICES

NANCY S. THOMAS
REALTOR
4281 BEVERLY BLVD.
Normandy 6844 or 10408

MARGARITA MOTEL
BANNING. 1551 W. Ramsey. New—just opened. Nice and Cool—real home accommodations. Reasonable daily or weekly rates.

NEW DE LUXE APARTMENT in center of town. Summer rate \$75 a month, year lease \$125 month. 475 N. Palm Canyon Drive.

LARGE new apartment, \$50 per month. Very reasonable to permanent party. Phone 4489.

ADULTS, available until October. \$75 monthly. WARM SANDS VILLA. Phone 3775.

FURNISHED singles and doubles. Children welcome. Yearly rates. Center town. Call 2957.

Houses for Rent

AVAILABLE IMMEDIATELY FOR YEAR OR SEASON
NEWLY FURNISHED
AIR COOLED
3 bedrooms, 2 baths, electric range, linens, etc. Conveniently located—near schools. Reasonable rent on yearly lease. Call 5603.

MODERN 2 bedroom home, beautifully and completely furnished including linens, dishes and silver. Offering beautiful view of mountains and desert. Only \$200 month on year lease. Peter B. Sheptenko, 475 N. Palm Canyon Dr. Phone 7366 or 2814.

3 BEDROOM, 2 bath unfurnished home, near school. Annual lease \$2,100.00. Phone Harold Hicks office, 2736.

ONE YEAR'S lease, furnished house, 2 bedrooms, \$200 per month. Phone 9076.

FOR LEASE OR SALE until Sept. 30th. Adults only. Furnished home, large living room, two bedrooms, two car garage, lawns, flowers. In good residential section. \$150.00 per month. P. O. Box 117, Banning, Calif.

COOL 3 room house. Child o.k. Tile roof, oversized cooler, electric refrigerator and range. \$50 per month to September 15. Sun Haven Court on Highway—east edge Cathedral City.

Household Goods

SEWING MACHINES
All types of electric machines now AVAILABLE from portables to deluxe cabinet models. For information and prices phone P.S. 3884 after 7 p.m. or see them at
VALLEY FURNITURE CO.
Hiway 99 1½ Miles S. Indio
Phone 83496

MATTRESSES

FACTORY CLOSE OUT OF High grade Innerspring mattresses and box springs at wholesale prices. ACT QUICK—THESE WON'T LAST LONG. Maher's Desert Furniture 1 mile north 99 Hiway Road to Desert Hot Springs.

20 HOLLYWOOD Beds and Mattresses. Some new, some slightly used. VERY reasonable. Phone 4462 or 3151.

NORGE WASHING MACHINE. Used 8 months. Phone 7043

DIVAN and chair to match. \$100. Warm Sands Villa. Phone 3775.

Trailers for Sale

PLACE your order with us for your next house trailer. We will make delivery direct from the factory to you at Los Angeles prices.

agency in this territory for we have the exclusive sales WEST CRAFT, COLUMBIA, PAN AMERICAN and MAINLINE TRAILERS. We also have trailer rental service.

AUTO TRAILER EXCHANGE INC.
Hiway 111, 2 miles East Cathedral City.

LET US SELL YOUR TRAILER ON CONSIGNMENT DEAL
Forbes Trailer Exchange
1045 E. Ramsey—Banning

Miscellaneous for Sale

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
FOR
COOLER REPAIR SERVICE
UTILITY coolers: all sizes—NEW PADS—copper tubing valves and etc. at
PAVNY'S BUTANE and TRAILER SUPPLY STORE
100

DIRECTORY of Palm Springs and Desert Area

REAL ESTATE DEALERS PALM SPRINGS

ANDERSON, GUY & RAY
TERRY 2064
773 N. Palm Canyon Dr.

BANK, ELLIOTT M. &
ASSOCIATES 2833
503 N. Palm Canyon Dr.

BASSETT, CLINTON 7133
601 E. Andreas Rd.

BECKLEY, BENTON 7478
Opposite George's Steak House

BELYEA, MARIE 2817
343 N. Palm Canyon Dr.

BORRERO SPRINGS CO. 3666
8 The Plaza - 2793

BURKET FEELINGS & VEITH
7053 - 754 N. Palm Canyon Dr.

CAMERON, DON 1091
Rancho Mirage Hwy 111

CREE, RAYMOND 8444
285 N. Palm Canyon Dr.

EMMONS REALTY CO. 7882
238 S. Highway 111

FOSTER, H. H. ASSOC. INC. 3655
101 N. Palm Canyon Dr.

FOUTZ, RUTH 2216
443 N. Palm Canyon Dr.

FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.

GRILL, ERNEST, JR. 6666
344 N. Palm Canyon Dr.

HAGER, BELL B. 4873
122 S. Indian Ave.

HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.

HILLER, RAY 2957
444 N. Indian Ave.

HYDE, CORA BELLE 5101
290 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981
507 N. Palm Canyon Dr.

JAMES, MARTHA 7876
457 N. Palm Canyon Dr.

KAGNA, A. L. 2772
278 S. Palm Canyon Drive

MATHEWS, CHARLES 3191
463 N. Palm Canyon Dr.

MATLOFF, BESS 2929
235 N. Palm Canyon Dr.

MILLER, FRANK W. 3673
428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 2781
431 N. Palm Canyon Dr.

NARDONI, AUGUST M. CO. 2182
380 N. Palm Canyon Drive

NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.

OLMAN, GEO. REALTY CO. 2844
2906 - 457 N. Palm Canyon Dr.

ROSE, DAVE 4771
Palm Springs Investment Co.
252 N. Palm Canyon Drive

PALM SPRINGS RLTY CO. 7375
2832 - 260 N. Palm Canyon Dr.

RANSOM & HINKLE 7366
The Plaza

REID, WADE & BECK 2814
311 S. Palm Canyon Dr.

ROCKS, MADGE O. 2907
1441 E. Ramon Road

SHEPTENKO, PETER B. 9084
475 N. Palm Canyon Dr.

STERN, I. C. 2907
465 N. Palm Canyon Dr.

SENTINAL RLTY CO. 2907
315 N. Palm Canyon Dr.

TAHQUITZ RIVER ESTATES
7534 - 850 S. Palm Canyon Dr.

VENGER, LEWIS 9084
226 N. Palm Canyon Drive

CATHEDRAL CITY
ARNER, SAM D. 1181
BLAKELEY, M. H. 1493
HILERY, WILLARD R. 1157
(Dial 2721 for above)

DESERT HOT SPRINGS
COFFEE, L. W. DHS 121
3 W. Pierson Blvd.

COVEY, C. C. DHS 256
W. Pierson Blvd.

HULME, HENRY M. DHS 106
17 N. Palm Drive

SMITHWICK, CONSTANCE
DHS 337 - 110 W. 6th St.

PALM VALLEY AREA
RANCHO MIRAGE TRACT OFF.
1096 - Rancho Mirage Hwy 111

PALM DESERT CORP. TRACT
OFF. Indio 7532
Highway 111

PALM VILLAGE LAND CO.
Highway 111 Indio 7537

PALM DELL CORPORATION
Palm Dell Hwy. 111

SAN GORGONIO PASS
Banning

BANNING REALTY CO. 4044
68 S. 1st St.

CHAMBERS & CHAMBERS 575
111 N. San Geronimo Ave.

HICKEY'S 2643
65 N. San Geronimo Ave.

MURIEL E. FULTON 4934
Guy Martin Assoc.

STOWELL, FRANK 4523
156 N. San Geronimo Ave.

STROUT REALTY CO. 2483
181 W. Ramsey St.

THOMPSON, ROSE 4645
977 W. Ramsey St.

FUNK, J. DREW 2151
55 N. 1st St.

GRANT, LEWIS N. 2744
Beaumont

MELLOR, CARL 2834
284 W. 5th St.

STROUT REALTY CO. 3413
399 E. 6th St.

214 E. 6th St.

Building Code for Coachella Valley Meets Obstacles

Delegation Told That Law Cannot be Drawn Just For One County Area

Whether the six-point program drawn up by the Coachella Valley Advisory Planning committee at a meeting at the El Paseo theater here two weeks ago for a zoning and building code for the desert area is adopted depends on a study now being made by the county planning commission.

The program mapped here sought establishment of zoning measures for the desert area and also set up a local board to decide on building regulations.

AT A MEETING in Riverside last week, the Coachella Valley delegation was told by the commission's legal advisor, Robert Fitzgerald, that the basic zoning ordinance passed by the board to protect the area around the proposed University of California expansion east of Riverside, made it possible for any area in the county to bring requests for amendments setting up district zoning and having hearings set.

The zoning does not, however, include any building code regulations and the building code cannot be adopted for certain districts but must be an ordinance that has county-wide application, Fitzgerald explained.

L. C. LEWIS, Cathedral City, urged enactment of a building code to prevent destruction of property values. He said that the present lack of building regulations for unincorporated areas of the county was an invitation for illegitimate land uses and that with much new building now planned for the Coachella Valley the time for setting up a building code is right now.

Questioned as to the attitude of the board of supervisors on the building code matter, Commission Chairman A. C. Fulmer said that he did not expect enactment of the regulation, which the commission drafted and presented to the board some time ago, until very late in the year, if at all. He implied that the subject was too critical for solution in an election year.

SHALER E. WILDER, commission member from Indio, told the delegation that it had been his observation that the building code adoption had been defeated each time it had been brought up because many citizens appeared at the board hearings and talked against it.

He suggested that to assure its passage it would be necessary for the group to recruit enough citizens in favor of the building regulation to talk down the opposition.

Rye as a field crop first was grown in what is now the United States in New England in 1648.

Dos Palmas News

Palm Springs visitors, attention: Cool off in the evening; drive north on Indian Ave. until you come to the light on the two palms and see how cool it is north of highway 99. Well folks, this morning I was forced to mow my lawn in front of the office. The grass really grows when you have plenty of water. From our 700 foot well we have an abundance of nice soft water and the folks that have already moved in our houses are happy planting trees and shrubs. FHA has given the houses their final inspection and for \$4550.00 you get a fine house with a large lot with lights, gas and paved streets installed and paid for.

There is a lot adjoining the one with the house you can also purchase. Being north of Highway 99, we enjoy much cooler weather in the summer, and get a lot more sunshine in the wintertime. See our model house on the tract.

Drive north on Indian Avenue to Highway 99, and jog, and continue north 1 1/2 miles north to Dillon Road and then turn east 2 1/2 miles to tract office.

Dos Palmas Tract

Strong & Dickinson
Developers
Earl F. Brizendine
Exclusive Selling Agent
P. O. Box 175, Palm Springs

Highest Resources In Bank's History

Annual Statement Shows Steady Increases

Featuring the highest total resources in the history of the institution, the June 30, 1948, statement of condition of the Bank of America shows assets totalling \$5,859,234,000, an increase of \$389,451,000 over a year ago. Total deposits are \$5,433,396,000, an increase of \$320,106,000 in the same period. These figures were released by Fred Ingram, Palm Springs manager, yesterday.

The statement also shows investments in securities totalling \$2,110,417,000 and loans and discounts outstanding totalling \$2,602,110,000.

THE BANK'S net profit for the half year ended June 30, 1948, was \$27,516,000, or \$3.23 per share, compared with \$24,718,000 or \$2.90 per share in the first half of 1947, on the 8,531,710 shares of capital stock outstanding. Out of this net profit dividends amounting to \$10,664,638 were paid for the first half year at the rate of \$2.50 per share per annum, and \$16,851,000 was added to capital funds, which now total \$278,542,000 exclusive of the reserve for possible loan losses of \$35,270,000. This is an unallocated reserve to which an appropriation is customarily made at the year end, and it is to provide protection in addition to capital funds against any possible loan losses.

As the result of an increase of approximately 50 per cent in the rate of savings interest initiated by the Bank of America since January 1, 1947, the institution's depositors were paid approximately \$14,800,000 interest for the first half of 1948.

L. M. GIANNINI, president of the bank, viewed the statement as a reflection of the continued economic development of California. He pointed out that in the period from June 30, 1947, to April 12, 1948, the date of the last call report of the Comptroller of the Currency, gross deposits of all the country's national banks showed an increase of 1.4 per cent. In the same period, Bank of America deposits rose 4.2 per cent, three times the national average. Giannini also commented that the bank is continuing its policy to direct its credit resources into meeting the demand for sound loans for constructive purposes which do not aggravate the inflationary trend. During the past 12 months, he said, Bank of America has made 1,413,000 loan transactions for an aggregate of \$4,387,000,000. At June 30, 1,106,000 loans were outstanding for an average of \$2,353 per loan.

Use your lemon reamer for squeezing onion juice.

Excellent location. 3 bedrooms, 2 baths. Guest house with bath. Hardwood floors. Heat. Two large lots.

\$42,000

Palm Canyon Frontage. Over 100'x140' deep.

\$30,000

Two adjoining lots. Near big name home.

Both for \$4100

A good deal!

MUNHOLLAND & CO.

431 N. Palm Canyon Drive
Phone 3673

CHET HOOBER
CHARLOTTE BRIDGMAN
Associate Brokers



MOUNTAIN MECCA—The Wigwam at Big Bear Lake, near the center of things which is the scene of many gay gatherings in the mountain resort area.

Record Registration Forecast for County

Riverside county residents now have less than three months to register for the November 2 general election. County Clerk Gordon Pequegnat announced this week, with the completion of plans for a record-breaking registration.

More than 100 registration deputies throughout the county have received new supplies and officials predict new registrants will bring the total to over 75,000. Registration for the primary election just held totaled 70,853, while the number signed for the 1946 general election was 57,853 in the county.

Deadline for general election registration is September 23. Citizens residents must re-register if they have moved since their last registration, or if they did not vote in 1946. If they voted in one or both major elections of that year, or at the primary election this year, their registration is still valid, Pequegnat said.

Citizens must register if they were not previously registered, or if they desire to change their party affiliations.

The tiny boy had been taken for an automobile ride by a friend of the family. On his return his mother said to him, "Did you thank Mr. Branks for taking you for a ride?"

There was no answer. The mother repeated her question, but still there was no answer.

"Jimmie," she said, "did you hear me? Did you thank Mr. Branks for taking you for a ride?" "Yes," whispered Jimmie, "but he told me not to mention it."

The pound weight was originally defined as the weight of 7680 grains of wheat. Then, under Henry VIII, it was changed to an even 7000 grains.

Did you know that the American flag at one time had 15 stripes? It did, but the joining of more states to the Union caused the passage of an act of Congress which permanently set the limit at 13.

Saccharin was first prepared in 1879.

BEAUTIFUL VIEW LOCATION

New 2-bedroom with 2 baths. Builder and construction second to none. \$27,500

\$16,500, no more, no less Easy terms. A real Palm Springs 2-bedroom home, patio, walled fireplace, air conditioned. Well furnished and complete in every detail.

Let us show you a 6-unit court that will be sold at a figure that will surprise you!

A choice located resident lot at \$2500. 100x125.

For Better Buys Always See

Frank Miller

REALTOR
Associate ARCH NOBLE
Realtor
428 N. Palm Canyon Dr.
Phone 2929

Want Expert Aid In Flood Control

Consulting services of Ruscannon Engineering company of Los Angeles for a preliminary period of six months beginning in July was asked last week by the Riverside county flood control and water conservation district.

Max Bookman, chief engineer for the district, told the board of supervisors that a number of large flood control projects, including dams and stream diversion, will make additional engineering aid necessary.

If the board approved the district request the firm will be retained to do two days field work in the county each month and to confer on problems with the district engineer at any time. The retainer would cost \$200 monthly, plus expenses. Action was delayed for study.

Bookman said the firm is headed by Rush T. Sill, geologist for the Metropolitan Water district when the San Jacinto tunnel was drilled, and Donald M. Baker, famed water specialist.

After spending a week-end at William Randolph Hearst's estate, Will Rogers sent the publisher a bill for services as a professional entertainer. Hearst explained that he had invited Will as a guest.

"When people invite me as a guest," snapped the humorist, "they invite my wife, too. When they ask me to come alone, I go as a professional entertainer."

All acids in fruit do not remain acids in the body. Citrus fruit acids change to alkaline.

Water, Water Water

Land in the Desert without water is useless. But don't be misled. Water sometimes is a menace in the desert as in other places. If you happen to be unfortunate and settle in the flood area and we have a flood like the one ten years ago, your life and that of your family are in constant danger.

Our acreage is north of 99 highway across from B-Bar-H Ranch and on Palm Canyon Drive between Dos Palmas Tract and Desert Hot Springs. We are out of the flood area and have an abundance of soft water from a well that is 700 feet deep and pumps 600 gallons per minute. Water goes with the entire 520 Acres which we are offering for sale. This acreage is located between Dos Palmas Tract and Two Bunch Palms and we are open all thru the year. You can have either hot or cold water; just call your shot.

Paul Dervaes

Office—Dos Palmas Tract
Residence—Two Bunch Palms
Owner and Developer

EARL F. BRIZENDINE

Exclusive Selling Agent
Dos Palmas Tract
Palm Drive and Dillon Road
P. O. Box 179, Palm Springs

New School Unit Will Swell Total

July School Unit To be Given Boost

With the award of contract for the construction of a new unit to cost \$259,826.26 in the master plan at Palm Springs high school last week by school trustees, July's building record was assured of a good start and the year to date will pass the \$3,000,000 mark during the week.

In the past two years building operations in the Village have exceeded \$6,000,000 each year. At the half way mark last Thursday the record for 1948 was only \$928 short of \$3,000,000.

P. M. Swart at the building office pointed out that last year slightly more than \$2,000,000 in new building was started in the first half of the year but in the last half, more than \$4,000,000 in construction was started here, making the total for 1947 well over the \$6,000,000 mark.

"If the same trend prevails this year, we'll be all right with the start we've got," he said.

There has been only one month since April, 1947, when building operations here were below the half million dollar level. That was in April. Highest months in that time was December, 1947, when building permits issued by the local department totalled one and one half millions.

A woman motorist driving in the country saw two telephone repair men start to climb a post. "Fools," she exclaimed. "They must think I have never driven a car before!"

Lady to a Tramp: "Why don't you work hard? Hard work never kills anybody."

Tramp: "You are wrong lady. I lost both my wives that way."

The first Wave assigned to overseas duty during peacetime was recently sent to the Navy's public relations office in San Juan, Puerto Rico.

New Million Dollar Industry Rumored For Nearby Area

Cement and Plaster Plant To Go Up Soon Near S. P. Depot, Report

A multi-million dollar cement and plaster plant in the desert area northwest of the Village will be under construction before the end of year it was strongly rumored today and plans are already being drawn for the industry it was said.

S. A. Gulberson Jr. of Los Angeles is back of the proposal but was quoted as saying he was not yet ready to discuss the plans.

The area is near the Southern Pacific station and extends to the south and southwest.

Engineering firms have already made a survey of the area as to limestone deposits.

The proposed industry is approximately eight and one half miles from Palm Springs adjoining Highway 111.

Deciding to teach her drunken husband a lesson, his wife dressed up in devil's costume. That night when he came staggering home, all lashed up, she met him at the front door. Through his bleary, bloodshot eyes, he looked her all over and said: "Who are you?"

"I'm the devil."

"Well, I'm sure glad to know you. I married your sister."

Second Floor Page Boy: "Call for Mr. Nieldspronstrevnok, Mr. Nieldspronstrevnok."

Mr. N.: "What's the initial, please?"

Pete: "Say, what's the big idea—painting your car blue on one side and red on the other?"

Andy: "It's great stuff for winning an accident case. You should hear the witnesses contradict each other."

The U. S. Navy recruiting station, New York, led the nation with the highest total of new Navy recruits during the first quarter of 1948, with 5,062 enlistees. This figure was actually only 57.7 per cent of New York's assigned quota of 8,771.

U. S. Navy personnel equipped with cameras, television and depth sounding equipment are combing the bottom of Lake Mead reservoir, Hoover Dam, Nevada, the world's largest artificial lake, to determine what deposits of silt and sand are doing to the lake.

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